



The Art Institutes®

CREATE TOMORROW

FACT SHEET

www.artinstitutes.edu



WHO WE ARE

The Art Institutes (www.artinstitutes.edu), a system of more than 45 education institutions located throughout North America, is America's Leader in Creative Education, providing an important source for design, media arts, fashion and culinary arts professionals. Several institutions included in The Art Institutes system are campuses of South University. Led by President John M. Mazzoni, each Art Institutes school is licensed by the state in which it is located and accredited by accrediting bodies recognized by the U.S. Department of Education.

The Art Institutes system of schools extends back to 1921, when The Art Institute of Pittsburgh opened its doors. In 1970, Education Management Corporation (EDMC) acquired the school and has served as the parent company of The Art Institutes ever since. EDMC is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. Founded in 1962, EDMC is headquartered in Pittsburgh.

WHERE WE EDUCATE

The Art Institutes schools are located in these cities:

Arlington, VA	Milwaukee, WI
Atlanta, GA	Minneapolis, MN
Austin, TX	Nashville, TN
Boston, MA	New York, NY
(Brookline)	Orange County, CA
Charleston, SC	(Santa Ana)
Charlotte, NC	Philadelphia, PA
Chicago, IL	Phoenix, AZ
Cincinnati, OH	Pittsburgh, PA
Dallas, TX	Portland, OR
Decatur, GA	Sacramento, CA
Denver, CO	Salt Lake City, UT
Detroit, MI	(Draper)
(Novi)	San Antonio, TX
Durham, NC	San Bernardino, CA
Fort Lauderdale, FL	San Diego, CA
Fort Worth, TX	San Francisco, CA
Hollywood, CA	Schaumburg, IL
Houston, TX	Seattle, WA
(two locations)	Sterling, VA
Indianapolis, IN	Sunnyvale, CA
Jacksonville, FL	Tampa, FL
Kansas City, KS	Tinley Park, IL
(Lenexa)	Troy, MI
Las Vegas, NV	Tucson, AZ
(Henderson)	Vancouver, BC
Los Angeles, CA	(Burnaby)
Miami, FL	Virginia Beach, VA
	York, PA

The Art Institutes schools also offers many programs online.



QUALITY

What We Do

The Art Institutes offer a broad range of programs including Audio Production; Culinary Arts; Culinary Management; Fashion Design; Fashion Marketing; Graphic Design; Industrial Design; Web Design & Interactive Media; Interior Design; Media Arts & Animation; Photography; Restaurant Management; and Video Production. Not all programs are offered at all schools. Several institutions included in The Art Institutes system are campuses of South University.

The Art Institutes schools offer programs in a variety of formats – including traditional classroom work, online learning, night and weekend programs, and study abroad opportunities. In addition, The Art Institutes sponsor a variety of art competitions each year, including programs focused on fashion and graphic design.



COMMUNITY

How Our Students are Making a Difference

Faculty members of The Art Institutes schools are not only skilled instructors, but also trained professionals in their fields, enabling students to graduate from the program with skills necessary to pursue rewarding careers in a highly-competitive industry. To allow students to sharpen their creative skills outside the classroom, The Art Institutes also coordinate a number of innovative programs – from the “Cool vs. Cruel” fashion design competition to a national “Web Raising” project, in which students create dozens of websites for not-for-profit organizations providing services in the arts, the environment, social programs, and education.



GROWTH

Who We Educate

With a collective enrollment of more than 81,000 students as of Fall 2010, The Art Institutes schools continue strong enrollment and geographic growth as students seek a respected program in design, media arts, fashion, culinary arts, and more. To expand its reach to more students and honor the service of our nation's veterans, The Art Institutes are actively working with the U.S. Department of Veterans Affairs in the “Yellow Ribbon” reduced tuition program, part of the post-9/11 G.I. Bill.

CONTACT

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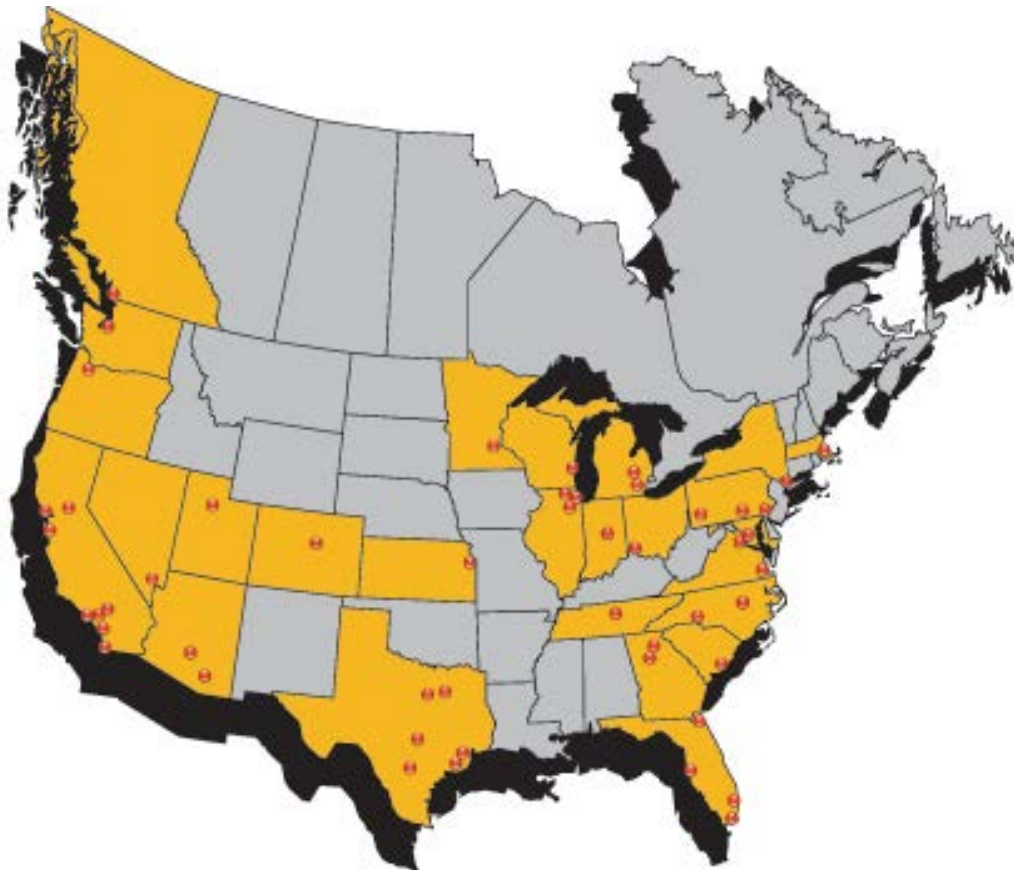
See aiprgrams.info for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.

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**The Art Institutes**

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School Locations:

Arlington, VA
 Atlanta, GA
 Austin, TX
 Brookline (Boston), MA
 Charleston, SC
 Charlotte, NC
 Chicago, IL
 Cincinnati, OH
 Dallas, TX
 Decatur, GA
 Denver, CO
 Durham, NC
 Fort Lauderdale, FL
 Fort Worth, TX
 Houston, TX (two locations)
 Indianapolis, IN
 Jacksonville, FL

Lenexa (Kansas City), KS
 Henderson (Las Vegas), NV
 Los Angeles, CA
 Miami, FL
 Milwaukee, WI
 Minneapolis, MN
 Nashville, TN
 New York, NY
 Novi, MI
 Philadelphia, PA
 Phoenix, AZ
 Pittsburgh, PA
 Portland, OR
 Sacramento, CA
 Draper (Salt Lake City), UT
 San Antonio, TX
 San Bernardino, CA

San Diego, CA
 San Francisco, CA
 Santa Ana, CA
 Santa Monica, CA
 Schaumburg, IL
 Seattle, WA
 Sterling, VA
 Sunnyvale, CA
 Tampa, FL
 Tinley Park, IL
 Troy, MI
 Tucson, AZ
 Vancouver, BC
 Virginia Beach, VA
 York, PA



JOHN MAZZONI

President, The Art Institutes

Senior Vice President, Operations, Education Management Corporation (EDMC)

John Mazzoni was named as President of The Art Institutes in October, 2005.

Prior to his current appointment, Mr. Mazzoni served on EDMC's executive committee as Senior Vice President, Group Operations, overseeing the implementation of operating plans for all the Company's schools including The Art Institutes, Argosy University, Brown Mackie College and South University. In his previous role as Senior Vice President, Group Operations, Mr. Mazzoni worked extensively with the presidents of each of The Art Institutes schools.

Mr. Mazzoni has gained his vast knowledge of the company through working in a wide variety of senior level management positions including Group Vice President and management positions in Operations, Finance and Information Systems.

With more than 20 years of experience in operations, management, business administration and finance at EDMC, Mr. Mazzoni brings substantial leadership, experience and perspective to The Art Institutes presidency.

Before joining EDMC in 1987 he held a financial systems position at Mellon Bank.

Mr. Mazzoni earned a bachelor's degree in Accounting/Finance and a bachelor's degree in Management Information Systems from Indiana University of Pennsylvania.



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WHO WE ARE

With 106 locations in 32 U.S. States and Canada, Education Management Corporation (EDMC) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. All EDMC schools are accredited by accrediting agencies recognized by the U.S. Department of Education. Likewise, each EDMC school is licensed by the state in which it is located and is authorized to confer its respective doctoral, master's, bachelor's, associate's and diploma/certificate level programs.

EDMC was founded in 1962 and is headquartered in Pittsburgh, Pennsylvania. In 1970, the company made its first acquisition, The Art Institute of Pittsburgh. John R. McKernan, Jr. serves as the Chairman of EDMC's Board of Directors; Todd S. Nelson is Chief Executive Officer; and Edward H. West serves as President and Chief Financial Officer.

WHERE WE EDUCATE

EDMC has schools in these States/Provinces:

Alabama	Minnesota
Arizona	Missouri
British Columbia,	Nevada
Canada	New Mexico
California	New York
Colorado	North Carolina
Florida	Ohio
Georgia	Oklahoma
Hawaii	Oregon
Idaho	Pennsylvania
Illinois	South Carolina
Indiana	Tennessee
Iowa	Texas
Kansas	Utah
Kentucky	Virginia
Massachusetts	Washington
Michigan	Wisconsin

To reach more students seeking access to quality higher education, 54 of EDMC's schools are located in center city locations. Online higher education degree programs are offered at The Art Institutes, Argosy University and South University.



QUALITY What We Do

EDMC has four primary education institutions that offer a broad range of academic programs concentrated in the creative and applied arts, behavioral sciences, education, health sciences and business fields, culminating in the award of associate through doctoral degrees, as well as non-degree programs. In addition, Western State University College of Law offers the *juris doctorate* degree:

- **Argosy University** (www.argosy.edu), with 19 campus locations in 13 states, provides undergraduate and graduate degrees to students in an environment where academic knowledge is paired with interpersonal skills vital to success in an increasingly competitive market. Argosy University has five colleges: Psychology and Behavioral Sciences, Business, Education, Health Sciences and Undergraduate Studies.
- **The Art Institutes** (www.artinstitutes.edu) is a system of more than 45 education institutions located throughout North America. The Art Institutes system is America's leader in creative education, providing an important source for design, media arts, fashion and culinary arts professionals. Several institutions included in The Art Institutes system are campuses of South University.
- **Brown Mackie College** (www.brownmackie.edu), with 27 schools located throughout the United States, offers educational programs that prepare students for entry-level positions in a rapidly-changing workplace. Brown Mackie College schools offer bachelor's degree, associate degree, certificate and diploma programs in health sciences, business, information technology, legal studies and design technologies.
- **South University** (www.southuniversity.edu), established in 1899, is a private academic institution dedicated to providing educational opportunities for the intellectual, social and professional development of a diverse student population. South University offers educational programs at the associate, bachelor's, master's and doctorate levels with campuses located in Austin, Dallas and Fort Worth, TX.; Columbia, S.C.; Montgomery, Ala.; Novi, Mich.; Richmond and Virginia Beach, Va.; Savannah, Ga.; Tampa and West Palm Beach, Fla.
- **Western State University College of Law** (www.wsulaw.edu) was founded in 1966 and is the oldest law school in Orange County with more than 10,000 alumni. Located in the heart of Southern California, Western State University has produced more California judicial officers than any other law school and is fully accredited by the American Bar Association.



COMMUNITY How Our Students are Making a Difference

EDMC's vision is to help students achieve their educational goals across the full spectrum of in-demand careers. Graduates from EDMC owned schools are employed by companies and organizations of all types and sizes, including companies such as the Sony Corporation, Adidas, Verizon, Ford Motor Company and Walt Disney Company. To help prepare students for a career in a rapidly-changing global economy, each school's Career Services department offers a range of services and resources that support student career-planning efforts.



GROWTH Who We Educate

With a collective enrollment of 158,300 students as of October 2010, EDMC and its school systems employ approximately 29,700 full-time, part-time, and adjunct faculty and staff (as of June 30, 2011). Nearly two-thirds of EDMC students are female, and the average age of an EDMC student is approximately 29 years (as of October 2010). To expand its reach to more students than ever before, EDMC is actively working with the U.S. Department of Veterans Affairs in the "Yellow Ribbon" reduced tuition program, part of the post-9/11 G.I. Bill.