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“You Can Create Tomorrow” in The Art Institutes and Americans for the Arts Ninth Annual Poster Design Competition
High School Seniors and High School Graduates Challenged to Design Poster for Scholarship Competition

(PITTSBURGH, PA January 27, 2012) – The Art Institutes and Americans for the Arts, the nation’s leading nonprofit organization for advancing the arts and arts education, are challenging high school seniors and high school graduates to design a poster that best expresses the theme “You Can Create Tomorrow” in the 2012 Poster Design Competition. Entries are being accepted through February 3, 2012. Winners will earn up to a full tuition scholarship to study at one of the more than 45 Art Institutes schools.

This year’s competition is open to high school seniors and high school graduates¹ from the U.S., Canada and Puerto Rico. Contestants will compete in two different categories: (i) high school senior or (ii) high school graduate/adult.

For inspiration, prospective competitors can see what past winners have to say about their experiences during and after the competition at <http://www.youtube.com/watch?v=Yo0c15nSONg&feature=youtu.be>.

“I was pretty nervous about the Poster Design Competition when I entered it, but I think it really benefitted me in the long run,” said Tess Brownson, the 2008 Poster Design Competition winner working towards a Bachelor of Art in Media Arts & Animation at The Art Institute of Colorado. “I had something published and now I’m at school and have all of this experience to talk about.”

“We are excited to be part of this scholarship competition,” said Robert L. Lynch, president and CEO of Americans for the Arts. “The entry pieces are not only vibrant and exciting, but also a great reminder of how much art can touch us in our everyday lives.”

To see the full entry requirements, complete official rules and to learn more about The Art Institutes and Americans for the Arts Poster Design Competition, visit www.artinstitutes.edu/postercompetition or <http://www.multivu.com/players/English/51393-art-institutes-poster-design-competition/>.

The Art Institutes (www.artinstitutes.edu) is a system of more than 45 educational institutions located throughout North America. The Art Institutes schools provide an important source for design, media arts, fashion and culinary arts professionals. Several institutions included in The Art Institutes system are campuses of South University. See aiprograms.info for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.

Americans for the Arts is the leading nonprofit organization for advancing the arts and arts education in America. With offices in Washington, D.C. and New York City, it has a record of more than 50 years of service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at www.AmericansForTheArts.org.

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¹This year marks the first time the competition is open to high school graduates as well as high school seniors.