



## 'HUNGER HITS HOME'- Profiles

### THE FAMILIES

#### **The Davis Family**

Effie and Justin Davis live in the Bedford-Stuyvesant section of Brooklyn, where expensive convenience stores vastly outnumber supermarkets, and affordable fresh fruits and vegetables are a 45-minute subway ride away. Working full time as dental receptionist, Effie is still struggling to provide nutritious meals for her two small children. She worries that a steady diet of cheap processed foods is putting the little ones at risk for obesity and diabetes, but Justin is reluctant to rely on public assistance.

#### **Dave and Braden Scarberry**

Single father Dave Scarberry was thriving as a mortgage broker in Allen, Texas, before the real estate bubble burst and he was forced to scrape by making car upholstery in his garage. With few prospects for work and his 10-year-old son Braden to care for, Dave is facing foreclosure on his home and the precariousness of their finances is forcing Dave to make some hard choices.

#### **The Walker Family**

After 20 years in the military, Oscar Walker struggles to make ends meet for his family of six in the civilian world of Norfolk, Virginia. With wife Athena out of work, the Walkers live on a fraction of what they once made. They have had to get by on ramen noodles alone for months and have gone without food for as long as three days. As the four hungry Walker children begin to fall behind in school, Oscar's pride is getting in the way of feeding his family. He wonders why anyone who works hard should have to go hungry in American.

### THE HEROES

#### **Bill Shore**

After a successful career in political consulting, Bill Shore was inspired to found Share Our Strength, the nation's leading organization working to end childhood hunger in America. Now executive director of Share Our Strength, Shore has committed his organization's resources to ending childhood hunger in America by 2015 with programs like No Kid Hungry.

#### **Cheryl "Action" Jackson**

The founder of Minnie's Food Pantry in Plano, Texas, Cheryl has faced hunger herself and is determined to give her clients the dignity she felt she lost in her time of need. Wearing her heart on her sleeve, Cheryl will do whatever it takes to find donors who can provide healthy food for her clients. Her motto? "If you can't feed 100, just feed one."

#### **Jim McGovern (D-Massachusetts)**

Since his election in 1996, Congressman Jim McGovern has been widely recognized as a tenacious advocate for his district, a tireless crusader for change, and an unrivaled supporter for social justice and fundamental human rights. Currently serving his eighth term in Congress, McGovern serves as a Senior Minority Whip; the second ranking Democrat on the powerful House Rules Committee, and a member of the House Agriculture Committee.

#### **Joel Berg**

Joel Berg is executive director of the New York City Coalition Against Hunger. Realizing that conventional solutions aren't always enough, Berg and his organization have pioneered innovative ideas such as subsidized Community Supported Agriculture programs that bring fresh fruits and vegetables into communities that lack access.

#### **Governor Martin O'Malley (D-Maryland) and Governor Bob McDonnell (R-Virginia)**

Although they come from opposite sides of the political aisle, Republican and Democrat can agree that solving childhood hunger in America should be a top priority for both parties. Both have been instrumental in addressing the problem in their states and continue to be active in supporting anti-child hunger efforts.



### **Tom Vilsack**

As leader of the U.S. Department of Agriculture (USDA), Vilsack is working hard to strengthen the American agricultural economy, build vibrant rural communities and secure a stronger future for the American middle class. In three years at the Department, Vilsack has worked to deliver a safe, sufficient and nutritious food supply for the American people and provide food assistance to 1 in 4 Americans.

### **Umar Baba**

Principal of Rosecrans Elementary School in Compton, California, Umar Baba came to the United States from Nigeria and was shocked to find children coming to school hungry. When Rosecrans' before-school breakfast program faltered, Baba defied community expectations by successfully reinventing it as part of the school day.

## **THE FILMMAKERS**

**Alexandra Lipsitz (Director)** started making films in the 1980s, working with Andrzej Kostenko and the BBC on documentaries in Poland. She also assisted Ondi Timoner (*DiG!*) on the documentary projects *Quiet* and *Damnation*. Lipsitz has also produced Emmy®-nominated reality television, including *Project Greenlight*, *Project Runway*, *Last Comic Standing* and *Top Chef*. She produced *Treasure Hunters* for NBC and *Step It Up and Dance* for Bravo. She directed her first feature documentary, *Air Guitar Nation*, in 2003.

**Dan Cutforth (Executive Producer)** was born and raised in England. He started his career at the BBC in 1990 as a researcher in the quaintly named "Light Entertainment" department. He moved to independent production company Planet 24 to join the team that started up "The Big Breakfast," an anarchic and influential morning show. In the mid-'90s, Cutforth moved to New York to head up U.S. operations for Planet 24. While working there, he helped develop "Survivor" and produced "The Keenan Ivory Wayans Show" – an experience that still occasionally causes him to wake up screaming. After a six-month sojourn in the U.K. to re-launch and re-brand "The Big Breakfast," Cutforth returned to the U.S. to produce two seasons of the prime-time series "Whose Line is it Anyway?" before joining forces with Jane Lipsitz to create "Bands on the Run" for VH1.

**Jane Lipsitz (Executive Producer)** grew up in New York City. She began her career in the music business, working first at ICM then at Polygram Diversified Entertainment, where she earned her stripes as a producer during the 40-hour television coverage of Woodstock. In the mid-'90s, she was hired as an independent producer for VH1's development department as the network was in the process of abandoning its programming diet of Dire Straits videos and ancient stand-up comedy to become one of the most influential and successful cable networks. By the time she left her position as senior vice president of Development and Production, she had developed, produced and overseen hundreds of shows including "Pop Up Video," "The List" and "Bands on the Run."



## CAST

### HEROES

Umar Baba  
Joel Berg  
Jeff Bridges  
Lillie Dabai  
Nikki Edwards  
Cheryl Jackson  
Bob McDonnell  
James McGovern  
Martin O'Malley  
Billy Shore  
Thomas Vilsack  
Josh Wachs

### FAMILIES

Effie Davis  
Justin Davis  
Anthony Davis  
Urijah Davis  
David Scarberry  
Braden Scarberry  
Athena Walker  
Oscar Walker  
Icarus Walker  
Javier Walker  
Graclynn Walker  
Jahmal Walker

## CREW

Director and Executive Producer	Alexandra Lipsitz
Executive Producer	Kris Lindquist
Executive Producer	Dan Cutforth
Executive Producer	Jane Lipsitz
Executive Producer	Casey Kriley
Executive Producer	Gayle Gawlowski
Producer	Ben Mack
Producer	PJ Davenport
Producer	Juan Carlos Salzar
Associate Producer	Michael Knowles
Associate Producer	Jamie Tamashiro



Line Producer Carol Costanzo  
Production Manager Bret Schukis  
Unit Manager (NY) Tena Golding  
Production Coordinator Richard Rivera  
Production Coordinator (TX) David Crisp  
Production Coordinator (D.C.) Alexandria Queen

Editor Austin Flack  
Editor Jenn Viola  
Additional Editor Carey Williams  
Assistant Editor Dan Albanez  
Assistant Editor Ray McCoy  
Assistant Editor Casey Roth

Camera Operator (D.C.) Theresa Vitale  
Camera Operator (CA) Marc McCrudden  
Camera Operator (VA) Nic McLean  
Camera Operator (TX) William Zilliox  
Camera Operator (NY) Matthew Shelly  
Camera Operator (NY) Louis Zieja  
Camera Operator (NY) Marcus Bleecker  
Assistant Camera (D.C.) Torrell Elvinson  
Assistant Camera (D.C.) Katie Greaves  
Assistant Camera (CA) Maris Lidaka  
Assistant Camera (CA) David Rodriguez  
Assistant Camera (TX) Leticia Gallegos  
Assistant Camera (NY) Justin Ott  
Audio Mixer (D.C.) Mike "Ponch" St. Hilaire  
Audio Mixer (D.C.) Travis Grooves  
Audio Mixer (CA) Joe Grizzle  
Audio Mixer (VA) Kevin O'Sullivan  
Audio Mixer (TX) Chris Montefiore  
Audio Mixer (NY) Johnathan Jackson  
Audio Mixer (NY) Giovanni Lima  
Audio Mixer (NY) Dwayne Bradley  
Audio Mixer (NY) Martin Kelly

Director of Casting Nick Gilhool  
Casting Production Manager Lauren Schlossman  
Casting Producer Annette Grundy  
Casting Producer Jenna Singer  
Clearance Supervisor Bree Bartlett  
Clearance Manager Gary Margolis  
Production Accountant Maureen O'Neill  
Accounting Coordinator Cherry Jimenez

Director of Post Adam Ford  
Head of Post Anna Davis  
Post Supervisor Suzanne Greenfield



Post Coordinator	Matt Gold
Post Night Coordinator	Andrew Guiley
Story Producer	Lindsay Webster
Story Assistant	Shaina Rosenthal

Assistant to Dan and Jane	Caroline Axelrod
Assistant to Dan and Jane	Erin Rott
Assistant to Casey	Zach Roberts
Head of Production	Dan Murphy
Production Executive	Alan Welch

Field PA (D.C.)	Mike Nelson
Field PA (D.C.)	Aaron Clark
Field PA (D.C.)	Sean O'Grady
Field PA (D.C.)	Chris Sylvain
Field PA (D.C.)	Ernest Ford
Field PA (TX)	Alex Watson
Field PA (TX)	Jordan Jones
Field PA (NY)	Shawn Altson
Field PA (NY)	Tori Davis
Field PA (NY)	Thomas Sanders
Field PA (NY)	Anthony Almanzar
Field PA (NY)	Chris Cosaluzzo
Field PA (NY)	Philip Ring

#### **MAGICAL ELVES STAFF**

Office Manager	Robert Slaughter
Office Operations Coordinator	Ben Ireland
Tech Coordinator	Davy Hellas
IT Manager	Tommy Ha
IT Assistant	Peter San
Trade Out Producer	Diana Schmedeman

#### **SHARE OUR STRENGTH**

Co-founder SOS	Billy Shore
Co-founder SOS	Debbie Shore
PR Director	Theresa Burton
Nutrition Policy Advocate	Nicola Edwards

#### **FEEDING AMERICA**

President and CEO	Vicki Escarra
Ent/Media Relations Director	Audrey Lacatis Onyeike
Ent/Media Relations Associate	Shannon Traeger



## **NEW YORK CITY COALITION AGAINST HUNGER**

Executive Director    Joel Berg  
Director of Communications    Theresa Hassler

## **L.A. REGIONAL FOOD BANK**

Director of Philanthropy    Marjorie Crowley  
Director of Communications    Michael Flood  
Chief Development Officer    Carole Tremblay

## **VENDORS**

Courier Vehicle Rentals  
Enterprise Vehicle Rentals  
Production Truck Walkie/Grip Rentals  
Gotham Sound Walkie Rentals  
Hand Held Films Grip/Lighting (NY)  
Full Spectrum Pictures  
Sony F3 Rental Contact  
Chesapeake Camera (MD)  
VER Equipment Rental (CA)  
VER Equipment Rental (NY)  
VER Equipment Rental (TX)  
Audio Package Rental  
Cine G Grip and Lighting  
Team People  
Fairview Travel Agency  
Nexion Inc. Travel Agency  
Confirmed Freight Shipping  
Paramount Courier

## **INSURANCE AND LEGAL**

Gallagher Entertainment Division    Tina Bodzsar-Damery  
Arthur Gallagher & Co. Insurance

Hanson, Jacobson, Teller, Hoberman, Newman, Warren &    Ana Villasenor  
Richman LLP    Stacy Kreisberg