

## PENNSYLVANIA HAIR STYLIST WINS \$2 MILLION GRAND PRIZE PACKAGE IN HGTV DREAM HOME GIVEAWAY 2012

Acme, Pennsylvania—March 17, 2012 -- A hair stylist's dream of winning a vacation getaway for her family came true courtesy of HGTV when Acme, Penn. resident Vicki Naggy learned she was the winner of the 2012 HGTV Dream Home, a spectacular new, custom-built home in Midway, Utah. An avid HGTV fan who entered the giveaway every day during the seven-week entry period, Naggy was at her home in rural Pennsylvania when HGTV's Monica Pedersen knocked on the door to surprise her with the news. Viewers witnessed her emotional reaction during a national broadcast of the HGTV Dream Home Giveaway 2012 special on Saturday, March 17, 2012.

Naggy, whose name was drawn from more than 81 million entries, the largest ever in the history of the giveaway, was awarded the HGTV Dream Home 2012 grand-prize package with an estimated value of more than \$2 million. In addition to the new, fully furnished home, the grand prize package includes a 2012 GMC® Terrain® and \$500,000.

Nestled on the banks of the Provo River, the newest HGTV Dream Home offers easy access to the incredible Deer Valley and Park City, home of the Sundance Film Festival. Located in one of the hottest areas for outdoor aficionados, the 16<sup>th</sup> HGTV Dream Home is nearly 4,000 square feet with amazing mountain views. It features five covered decks with connecting boardwalks, an outdoor living room and hot tub, and a changing room with sauna. The house includes three bedrooms, four and a half bathrooms, a dedicated entertainment room and a gourmet chef's kitchen.

Naggy and her husband, Bill, look forward to making their first ever trip to Utah when they travel there to receive the keys to the home in April. "I don't believe this," said a shocked Naggy. "I never won anything -- this is going to change my whole life!"

Viewers can continue to enjoy a 360-degree virtual tour of the 16<sup>th</sup> annual HGTV Dream Home and join in the conversation with other HGTV Dream Home fans on the Dreams Happen blog at HGTV.com. In addition, they will soon be able to see the location of the 2013 HGTV Dream Home at Dream Home Central.

## **About the HGTV Dream Home Giveaway**

The most successful consumer promotion in cable TV history, the HGTV Dream Home

Giveaway involves sponsorship from several national advertisers including General Motors LLC, Lumber Liquidators, Inc., The Procter & Gamble Distributing, LLC, The Sherwin-Williams Company, BISSELL® Homecare, Inc., Delta Faucet Company, Kraft Foods, Inc., Progressive Casualty Insurance Company, Ethan Allen Global, Inc., Owens Corning Sales, LLC, Rinnai America Corporation, Pella Windows & Doors, PetSmart, Inc. and Wellborn Cabinet, Inc..

## **About HGTV**

HGTV, America's leading home and lifestyle brand is one of cable's top-rated networks and is distributed to more than 99 million U.S. households. HGTV's website, HGTV.com, is the nation's leading online home-and-garden destination that attracts an average of 4 million unique visitors per month. The HGTV HOME consumer products line currently includes exclusive offerings of paint, flooring, soft goods and other homeoriented products. The *HGTV Magazine*, a new home and lifestyle publication, is published in partnership with Hearst Magazines.

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