



YARDCORE

Jake & Joel Moss
Landscape Designers

SHOW DESCRIPTION: What if you gave a couple of landscape professionals 48 hours to completely redo a backyard? No problem, right? But there's a catch. What if they don't even get to see the yard until the day before the job, and were not allowed to meet the homeowner? On DIY Network's Yardcore, landscape professionals Jake and Joel Moss are ready to set homeowners up with the yard of a lifetime, and take on all the challenges of making it happen. They will only get a quick tour of the yard and a three minute tour of the homeowner's interior to get clues, and then make it all happen in 48 hours. Without ever meeting the homeowner! For one lucky homeowner willing to take a chance, this could be like winning the landscape lottery. Yardcore is a landscaping series that makes the impossible, possible!

EXPERT HOST: Jake & Joel Moss, Landscape Designers

HOST BIO: Jake Moss got an early start in mixing landscaping and art. As a child, his dad taught him to appreciate the arts and really gave him a hands-on immersion in all things creative, in landscaping and beyond. Originally established in 1972 by Jake's father, Moss Landscaping Company has evolved into an innovative company based on the creativity and passion. Jake now runs the business as Jake Moss Designs. His one-of-a-kind landscape concepts are what differentiate him from any other landscape company. Jake's main design goal is to take the landscape world and seamlessly merge it with the art world in an eco-conscious manner. He uses recycled, salvaged and unconventional items whenever possible to create innovative outdoor living spaces. Infinitely creative, bold and dynamic, Jake Moss is a one-man landscape design powerhouse. He's appeared multiple times on DIY Network's Yard Crashers and Turf War, and co-hosts Yardcore with his brother, Joel Moss.

SERIES DEBUT: Tuesday, April 5, 2011

PROGRAM TYPE: Half-Hour Series

ONLINE: <http://www.diynetwork.com/extrayardage>

MEDIA CONTACTS:

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YARD CRASHERS

SHOW DESCRIPTION: You never know what you'll be bringing home from the home improvement store. You go in for grass seed but come home with new patio chairs and a bag of cement. If you're lucky enough, you could also bring home a professional contractor. On DIY Network's *Yard Crashers*, experts Mattt Blashaw and Ahmed Hassan wait at stores looking for the perfect weekend warriors who could definitely use their help. Once they find their target, the *Yard Crashers* crew follows the surprised shoppers home and completely transforms their yards.

EXPERT HOSTS: Matt Blashaw, Licensed Contractor & Realtor
Ahmed Hassan, Licensed Landscape Contractor

HOST BIOS:

Matt Blashaw: Licensed contractor Matt Blashaw is everything you want in a versatile handyman and then some. A native of Orange County, Calif., Matt spent his teen years working at his father's lumberyard before graduating from Chapman University. He then moved on to a variety of jobs in the construction and entertainment industries. A stint with the technical services group at Disney taught him about show effects and electrical installation. Today, when he's not sharing his expertise with DIY Network viewers, Matt works as a Realtor and develops and builds homes in Orange County. Matt hosts DIY Network's *Yard Crashers*, *Money Hunters*, *Deconstruction*, *Project Xtreme* and the fifth season of *Blog Cabin*.

Ahmed Hassan: Licensed landscape contractor and certified landscape technician Ahmed Hassan vows a great home starts with a solid landscape. Ahmed holds a certificate in ornamental horticulture and is one of the Bay Area's most sought-after young landscape designers, Ahmed has spent over 20 years mastering the business of landscaping and home improvement. His forte is residential design, where he leans heavily on his experience and knowledge of plant identification and soils, as well as irrigation and maintenance. He runs his own landscape consulting, installation, maintenance and irrigation business. Ahmed shares his valuable expertise on DIY Network as host of *Yard Crashers* and *Turf War*.

SERIES DEBUT: Monday, April 7, 2008

PROGRAM TYPE: Half-Hour Series

ONLINE: <http://www.diynetwork.com/yardcrashers>

MEDIA CONTACTS:

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TURF WAR

SHOW DESCRIPTION: Neighbors battle to win \$10,000 and the title of the best yard on the block by DIY Network's Jay Baker and Ahmed Hassan. Two teams, each led by *Turf War* landscape experts, use the same batch of materials and the same time frame to transform their yards into spectacular outdoor spaces. Jay and Ahmed are there offering advice, constructively criticizing, and at times jumping in to help. In the end, our expert host (with input from other neighbors) decides who got the better result, but viewers get to see two amazing transformations.

EXPERT HOSTS: Jay Baker, Licensed Carpenter & Contractor
Ahmed Hassan, Licensed Landscape Contractor

HOST BIOS:

Jay Baker: As host of DIY Network's *Turf War*, Jay Baker encourages friendly neighborhood competition with the promise of \$10,000 and the title of the best yard on the block to homeowners who transform their yards into the most spectacular outdoor spaces. Combining his skills as a carpenter and handyman, Jay has hosted several shows on DIY Network since 2001, including *Warehouse Warriors*, *Move It Outside*, *Bonus Room Breakout*, *Backyard Blowout*, *Build an Outdoor Kitchen*, *Project Paradise* and *Help on the Homefront*.

Ahmed Hassan: Licensed landscape contractor and certified landscape technician Ahmed Hassan vows a great home starts with a solid landscape. Ahmed holds a certificate in ornamental horticulture and is one of the Bay Area's most sought-after young landscape designers, Ahmed has spent over 20 years mastering the business of landscaping and home improvement. His forte is residential design, where he leans heavily on his experience and knowledge of plant identification and soils, as well as irrigation and maintenance. He runs his own landscape consulting, installation, maintenance and irrigation business. Ahmed shares his valuable expertise on DIY Network as host of *Yard Crashers* and *Turf War*.

SERIES DEBUT: Monday, April 10, 2010

PROGRAM TYPE: One Hour Series

ONLINE: <http://www.diynetwork.com/turfwar>

MEDIA CONTACTS:

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INDOORS OUT

Dean Marsico & Derek Stearns
Stonemasons & Licensed Contractors

SHOW DESCRIPTION: How do you expand a home's square footage without expanding the home? It's easy: build an outdoor room, one of the biggest trends in home improvement. On DIY Network's *Indoors Out*, stonemasons and licensed contractors Dean Marsico and Derek Stearns lead a crew of carpenters, landscapers and stonemasons to build unique, functional and eye-popping spaces outside the box. From outdoor TVs to spa showers to fully outfitted kitchens, *Indoors Out* makes great TV.

EXPERT HOST: Dean Marsico, Stonemason & Licensed Contractor
Derek Stearns, Stonemason & Licensed Contractor

HOST BIO:

Dean Marsico

Dean Marsico honed his stonemasonry craft in his youth along with DIY Network co-host and cousin Derek Stearns. Dean's uncle Arthur, Derek's father, reinforced that no stone is too big to overturn, and Dean has certainly proven that to DIY Network viewers, undertaking everything from simple stone walls and walkways to outdoor kitchens and fire pits. His expertise also extends indoors where he's confronted various carpentry projects.

Derek Stearns

Little did Derek Stearns know that the stonemasonry craft his father taught him at an early age would give him the rock solid skills he needed for a successful career later. Derek has owned a masonry business since 1990 and creatively carves materials like concrete, brick and wall stone to construct everything you can imagine. Derek, along with his cousin and DIY Network co-host Dean Marsico, are combining new and old materials to create original, affordable outdoor designs. From paper stone to ice stone, this duo consistently demonstrates to viewers that no challenge is too great for their strong hands and determined minds.

SERIES DEBUT: Wednesday, April 2, 2008

PROGRAM TYPE: Half-Hour Series

ONLINE: <http://www.diynetwork.com/indoorsout>

MEDIA CONTACTS:

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KING OF DIRT

Gino Panaro
Landscape Contractor

SHOW DESCRIPTION: Gino Panaro is DIY Network's *King of Dirt*. He's definitely not what you'd expect from one of America's premiere landscape contractors. He's a loud, bull-in-a-china-shop, Brooklyn born guy who happens to create incredible beauty. For his landscape designs, Gino doesn't use a computer or fake graphic technology. Instead he relies on his imagination, his hands and the help of his brother Ralph, who works with him in a family landscape business to create some of the most beautiful, high-end landscapes and hardscapes you'll ever see. Together they star in DIY Network's series *King of Dirt*, full of big personalities and even bigger insider ideas on how to make over outdoor spaces.

EXPERT HOST: Gino Panaro, Landscape Contractor

HOST BIO: Over thirty years ago Gino Panaro started doing landscape jobs out of the trunk of his 1969 Cutlass. Today he operates Panaro Services, a full-service landscaping company, and Grow Green Lawn Care, a turf treatment company that serves the Tri-State area. Gino and his crew tackle everything from commercial projects for the New York Aquarium and the Port Authority of New York and New Jersey to landscaping and maintaining homes for thousands of homeowners. He is a member of the Land Improvement Contractors of America. Gino studied and is certified in landscape design and holds a contractor's license, and his company holds a license for pesticide application. On DIY Network's *King of Dirt* series, Gino and company put their skills to the test to create stunning gardens and outdoor areas.

SERIES DEBUT: Monday, April 6, 2009

PROGRAM TYPE: Half-Hour Series

ONLINE: http://www.diynetwork.com/king_of_dirt

MEDIA CONTACTS:

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