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\*High-res images, show footage and interviews available upon request.

## CHEFS RETURN FOR SECOND CHANCE AT THE ULTIMATE CULINARY TITLE IN FOOD NETWORK PRIMETIME EVENT *THE NEXT IRON CHEF: REDEMPTION*

**Web-Exclusive Battles at FoodNetwork.com to Determine Tenth Cast Member**

**Hosted by Alton Brown, Eight-Episode Series Premieres Sunday, November 4<sup>th</sup> at 9pm ET/PT,  
New Iron Chef Crowned in Season Finale on Sunday, December 23<sup>rd</sup> at 9pm ET/PT**

**\*\*FOR ELECTRONIC VERSION OF THE RELEASE PLUS PHOTOS AND MORE, CLICK LINK BELOW\*\***

<http://www.multivu.com/players/English/58135-food-network-next-iron-chef-redemption/>

**NEW YORK – September 24, 2012** – A roster of acclaimed chefs return for a second chance to become a member of the Iron Chef culinary society this fall, with the premiere of *The Next Iron Chef: Redemption* on Sunday, November 4<sup>th</sup> at 9pm ET/PT. The fifth installment of this top-rated competition series also adds a few newcomers to the mix, who have had their own experiences of not quite winning the crown. The competitors are given new opportunities to prove their skills are Iron Chef worthy, while revisiting some of the memorable moments that sent them home in the past. The culinary battle-royale, hosted by Alton Brown and shot in Los Angeles and Las Vegas, tests the kitchen chops, masterful skills and fortitude of these supreme experts, and culminates with the naming of the newest Iron Chef on Sunday, December 23<sup>rd</sup> at 9pm ET/PT.

Competitors are: returning from *The Next Iron Chef: Season Two* **Nate Appleman** (Chipotle Mexican Grill, ShopHouse Southeast Asian Kitchen), **Amanda Freitag** (*Chopped*), **Eric Greenspan** (The Foundry on Melrose, The Roof on Wilshire, Los Angeles) and **Jehangir Mehta** (Graffiti, Mehtaphor, New York); from *The Next Iron Chef: Super Chefs* **Elizabeth Falkner** (Krescendo, New York), **Alex Guarnaschelli** (Butter, The Darby, New York, *Chopped*) and **Spike Mendelsohn** (Good Stuff Eatery, We The Pizza, Washington D.C.); and first time *Next Iron Chef* competitors with their own redemption stories, **Tim Love** (The Lonesome Dove, Western Bistro, The Love Shack, Woodshed Smokehouse, White Elephant Saloon, Fort Worth) and **Marcel Vigneron** (The Coop, Los Angeles).

"This season's cast is filled with extraordinary chefs at the top of their game and they all know how fierce this competition is," said Bob Tuschman, General Manager and Senior Vice President, Food Network. "The redemption theme heightens the season's drama with second chances and new opportunities, and viewers can expect culinary magic, intense battles and edge-of-your seat suspense."

*Redemption* offers a Food Network first, as the tenth cast position will go to the winner of the web-exclusive "Road to Redemption" tournament taking place October 12<sup>th</sup> – 26<sup>th</sup> on FoodNetwork.com. Participants battling for their chance at Redemption's tenth slot are **Duskie Estes** and **Robert Trevino**, who previously competed on earlier seasons of *The Next Iron Chef* and newcomers **Lee Anne Wong** and **Madison Cowan**.

"Our web-exclusive 'Road to Redemption' tournament adds a whole new layer to *The Next Iron Chef* experience," said Bob Madden, General Manager and Senior Vice President, Digital – Food Network Category, Scripps Networks Interactive. "This online exclusive will give our audience more of the content they crave and the opportunity to witness more excitement and energy from these skilled competitors. FoodNetwork.com is thrilled to play a part in selecting the tenth competitor for this season's cast."

Exclusively on FoodNetwork.com, the "Road to Redemption" tournament begins October 12<sup>th</sup> with a battle between former *Next Iron Chef* contenders Duskie Estes and Robert Trevino, followed on October 19<sup>th</sup> by a competition between *Iron Chef America* challengers Madison Cowan and Lee Anne Wong. The winners meet on October 26<sup>th</sup>,

where the final *Redemption* position will be awarded. Beginning in late September, a sneak peek and extended preview will be available at [www.foodnetwork.com/nic](http://www.foodnetwork.com/nic).

*The Next Iron Chef: Redemption* kicks off on "Redemption Beach," where the chefs' resourcefulness is tested in a grueling Chairman's Challenge with a devious twist: each must cook with the ingredient that sent them packing last time. Given another chance with this ingredient and only bare essentials, hot coals and one hour on the clock some rise to the occasion while others go down in flames. The two least successful chefs go to the Secret Ingredient Showdown, a sudden-death cook-off that leads to the first elimination. Upcoming episodes continue to push the limits, including a canned food to Kitchen Stadium-worthy cuisine challenge, a Las Vegas buffet battle with an appearance by legendary magician David Copperfield and a "last supper" showdown. Returning judges **Donatella Arpaia** and **Simon Majumdar** are joined by last season's winner and newest Iron Chef **Geoffrey Zakarian** on the judging panel, along with appearances from Iron Chefs **Bobby Flay**, **Masaharu Morimoto** and **Michael Symon**.

The winner will join the ranks of chefs including Bobby Flay, Marc Forgione, Jose Garces, Masaharu Morimoto, Michael Symon and Geoffrey Zakarian as a member of the Chairman's team on Iron Chef America. The newly crowned Iron Chef's first battle in Kitchen Stadium will premiere on Sunday, December 30th at 9pm ET/PT.

Viewers who want more can also visit FoodNetwork.com for exclusive photo galleries, behind-the-scenes videos, weekly fan polls, cast journals and more insider coverage.

*The Next Iron Chef* is produced by Triage Entertainment in conjunction with Food Network and is based partially on the format Iron Chef owned by Fuji Television Network Inc.

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FOOD NETWORK ([www.foodnetwork.com](http://www.foodnetwork.com)) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring and empowering through its talent and expertise. Food Network is distributed to more than 100 million U.S. households and averages more than 9.9 million unique web users monthly. Since launching in 2009, *Food Network Magazine* has tripled its rate base and delivers a circulation of 1.45 million. Headquartered in New York, Food Network has a growing international presence with programming in more than 150 countries, including 24 hour networks in Great Britain, India, Asia and Africa. Scripps Networks Interactive (NYSE: SNI), which also owns and operates Cooking Channel ([www.cookingchanneltv.com](http://www.cookingchanneltv.com)), DIY Network ([www.diynetwork.com](http://www.diynetwork.com)), Great American Country ([www.gactv.com](http://www.gactv.com)), HGTV ([www.hgtv.com](http://www.hgtv.com)), and Travel Channel ([www.travelchannel.com](http://www.travelchannel.com)), is the manager and general partner.