



DIY Network, from the makers of HGTV and Food Network, is the go-to destination for rip-up, knock-out home improvement television. DIY Network's programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. Currently in more than 58 million homes, DIY Network's programming covers a broad range of categories, including home improvement and landscaping.

EXPERT ATTENTION: The experts on DIY Network equip consumers with accurate how-to project instruction for their homes and landscapes. Whether hosting their shows, blogging on DIYNetwork.com or appearing live on national media outlets, our hosts are real experts who know their trade.

LAUNCH DATE: September 30, 1999

PROGRAMMING: Home Improvement and Landscaping

WHERE TO WATCH: DIY Network is available nationwide on DirecTV (Ch. 230); DISH Network (Ch. 111); and via local cable providers. Check local cable listings or visit DIYNetwork.com/tv.

DISTRIBUTION: DIY Network is currently available in more than 58 million subscriber households, has distribution within top markets, including New York City and Los Angeles, is available via the American Forces Radio & Television Services (ARFTS) and launched in Canada in 2009.

WEBSITE: DIYNetwork.com consistently ranks among America's top home and garden Internet destinations for entertaining videos, home improvement and overall project advice. The website features step-by-step instructions for home improvement projects, including more than 20,000 resources and more than 10,000 short-form videos. The site features a selection of video tips, an interactive program guide, episode finder, message boards, blogs and more. Also included on the site are the interactive online experiences for DIY Network's *Blog Cabin Giveaway* and *Run My Renovation*, which provide consumers with a detailed look at building or remodeling of a home. The site contains hundreds of full episodes and related content from on-air TV shows, like *Yard Crashers* and *Bath Crashers*. The site also manages external social media accounts for [Facebook](https://www.facebook.com/diynetwork), [Instagram](https://www.instagram.com/diynetwork), [Pinterest](https://www.pinterest.com/diynetwork) and [Twitter](https://twitter.com/diynetwork).

PARENT COMPANY: Scripps Networks Interactive (NYSE: SNI) is a leading developer of lifestyle-oriented content for television, the Internet and emerging platforms, where on-air programming complements online video, social media areas and e-commerce components on companion websites and broadband vertical channels. The company's lifestyle media portfolio comprises popular lifestyle television and Internet brands HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel and Great American Country. Scripps Networks Interactive is based in Knoxville, Tenn., with offices in New York, Los Angeles, Chicago, Detroit, Dallas, Atlanta, San Francisco, Cincinnati, Nashville, Tenn. and Chevy Chase, Md.

MEDIA CONTACTS:

Brandii Toby-Leon, Director of Press & P.R.
865.560.4280, btoby@diynetwork.com

Rachael Jones, Manager of Public Relations
865.560.3860, rjones@scrippsnetworks.com