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**TRAVELOCITY'S LET'S ROAM WEB SERIES TRAVELS TO NEW MEXICO  
ON THE TRAIL OF DISNEY'S *THE LONE RANGER***

**SOUTHLAKE, Texas – June 25, 2013** – In collaboration with [New Mexico Tourism](#) and Disney, Travelocity's latest "Let's Roam" webisodes roam to New Mexico to discover the destinations and stories behind-the-scenes of Disney/Jerry Bruckheimer Films' much-anticipated epic adventure, [The Lone Ranger](#), opening in U.S. theaters on July 3. The film stars Johnny Depp as Tonto and Armie Hammer as The Lone Ranger. Travelocity Senior Editor, Courtney Scott and the Travelocity Roaming Gnome embark on four different adventures inspired by the film and the destination. From hot air ballooning over the Rio Puerco, where the town of "Colby" was built from the ground up, to road tripping into the mountains of Angel Fire through the Cimarron Canyon where the film's epic train scene was shot, these special "Let's Roam" webisodes showcase the diversity and beauty that New Mexico has to offer.

Two "Let's Roam with The Lone Ranger" webisodes premiere this week; the first taking you [inside Rancho de Los Suenos, near Albuquerque, NM](#), the site of *The Lone Ranger's* "Cowboy Bootcamp," and the second teaching you how to be a [modern-day outlaw in New Mexico](#). Two other webisodes will air throughout the Lone Ranger promotional period, including:

**" Hot Air Ballooning Over the Rio Puerco"** – releasing on Wednesday, July 3

**"Summer Road Trip: On the Trail of the Lone Ranger"** -- releasing on Wednesday, July 10

The New Mexican locations visited in this custom co-branded series include Santa Fe, Albuquerque, Madrid, Angel Fire, Eagle Nest, and Cimarron Canyon State Park.

To roam with Travelocity and The Lone Ranger viewers can subscribe to the weekly HD videos on Travelocity's [YouTube Channel](#) or view webisodes at [www.travelocity.com/LetsRoamTV](http://www.travelocity.com/LetsRoamTV). Consumers can also follow along on Twitter with [@Travelocity](#), [@roaminggnome](#) and [@CourtScott](#) using hashtags #letsroam, #LoneRanger and #NewMexicoTRUE.

## **About Travelocity**

Travelocity wants to inspire you to **Go & Smell the Roses** ! Travelocity helps make your traveling experience memorable with innovative apps, competitive prices and 24/7 customer service. Travelocity believes that travel makes us better and is dedicated to being the traveler's kindred spirit – a travel companion and a travel instigator, roaming the world beside travelers everywhere. Travelocity provides discounts on **Hotels , Flights , Vacation Packages , Cruises and Rental Cars .**

## **About Travelocity Global**

Travelocity Global is one of the world's largest travel companies, serving the needs of travelers from all walks of life. Based in Southlake (Dallas/Fort Worth), Texas, with offices and customer care centers around the world, Travelocity Global owns and operates: Travelocity® in North America; lastminute.com, a leader in European online travel; The Travelocity Partner Network; and igougo.com, a leading online travel community. Travelocity Global is owned by Sabre Holdings, a global technology company whose innovative technology is used by more than a billion people around the world to plan, book and get to their destination at a time and price that's right for them.

## **About The Film**

From producer Jerry Bruckheimer and director Gore Verbinski, the filmmaking team behind the blockbuster “Pirates of the Caribbean” franchise, comes Disney/Jerry Bruckheimer Films’ “The Lone Ranger,” a thrilling adventure infused with action and humor, in which the famed masked hero is brought to life through new eyes. Native American warrior Tonto (Johnny Depp) recounts the untold tales that transformed John Reid (Armie Hammer), a man of the law, into a legend of justice—taking the audience on a runaway train of epic surprises and humorous friction as the two unlikely heroes must learn to work together and fight against greed and corruption.

“The Lone Ranger” also stars Tom Wilkinson, William Fichtner, Barry Pepper, James Badge Dale, Ruth Wilson and Helena Bonham Carter.

A Disney/Jerry Bruckheimer Films presentation, “The Lone Ranger” is directed by Gore Verbinski and produced by Jerry Bruckheimer and Gore Verbinski, with screen story by Ted Elliott & Terry Rossio and Justin Haythe and screenplay by Justin Haythe and Ted Elliott & Terry Rossio. “The Lone Ranger” releases in U.S. theaters on July 3, 2013.

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