



## **IGT GETS PLAYERS SINGING “CHA-CHING” WITH POWERBUCKS™**

*World's first Wide Area Progressive to link land-based and online play*

**LAS VEGAS – Sept. 24, 2013** – That ever-more-frequent and raucous celebration on the casino floor signals the sound of more lucky winners. Today in Las Vegas, attendees of the [Global Gaming Expo](#) (G2E), were hearing jackpots when global gaming leader [IGT](#) (NYSE: IGT) announced PowerBucks™, a Wide Area Progressive (WAP) jackpot product fit for today and poised for the future. This IGT-only product creates a combined jackpot pool, integrating online and land-based play where allowed– an industry first. Shattering borders and sweetening the pot, PowerBucks™ is currently featured at IGT's astounding booth #2241 at G2E 2013 at the Sands Convention Center in Las Vegas through Sept. 26.

“IGT is ecstatic to shake up the gaming landscape with PowerBucks. We're rolling out a future-proofed gaming experience that is ready to grow with the continuing evolution of Wide Area Progressives,” said Joe Sigrist IGT VP of Product Management. “From coast-to-coast, to cyberspace and beyond borders, Powerbucks establishes the cross-platform infrastructure to create jackpots like never before. Watch - as players take note of the thrilling gaming experience that PowerBucks™ has to offer, there will be no denying that IGT has taken the thrill of progressive play to the next level.”

Unlike existing WAP products, the ultra-inventive PowerBucks™ allows players to win jackpots with a variety of bet levels, not just max bet wager. Additionally, with players pouring into the jackpot pool from multiple play points, jackpots can hit at a much higher frequency than ever before. To further the fervor, PowerBucks'™ boasts jackpot meters that feature real-time jackpot feeds, covering land and online bets (in applicable jurisdictions) and feature a real-time winners feed, allowing players to be inspired and excited by other recent PowerBucks™ winners.

The PowerBucks™ WAP system will be available on a slew of IGT's fan-favorite MegaJackpots® titles. For a full look of IGT's G2E industry-firsts, check out [IGT's G2E Newsroom.](#) Join the conversation at #IGTBlue

**IGT Resources:**

- [Like us on Facebook](#)
- [Play DoubleDown Casino Games](#)
- [Like DoubleDown Casino on Facebook](#)
- [Follow us on Twitter](#)
- [View IGT's YouTube Channel](#)
- [Check out our other Games and Gaming Systems](#)

**About IGT**

[International Game Technology \(NYSE: IGT\)](#) is a global leader in casino gaming entertainment and continues to transform the industry by translating casino player experiences to social, mobile and interactive environments for regulated markets around the world. IGT's acquisition of DoubleDown Interactive provides engaging social casino style entertainment to more than 6 million players monthly. More information about IGT is available at [IGT.com](#) or connect with IGT at [@IGTNews](#) or [facebook.com/IGT](#). Anyone can play at the DoubleDown Casino by visiting <http://apps.facebook.com/doubledowncasino> or [doubledowncasino.com](#).

**Contacts:**

Michelle Schenk  
IGT Public Relations  
1-702-669-8177

[Michelle.Schenk@IGT.com](mailto:Michelle.Schenk@IGT.com)