

IGT AND CAESARS ENTERTAINMENT INK VIDEO POKER DEAL

Industry-leading IGT replaces 7,000 video poker terminals for gaming giant

Caesars Entertainment makes largest gaming reinvestment in 10 years; all Caesars-operated casinos across nation to update video poker terminals

LAS VEGAS (September 24, 2013) – A global leader in casino gaming entertainment and systems technology, [International Game Technology](#) (NYSE: IGT) announced today that it has struck a deal with Caesars Entertainment Corp. (NASDAQ: CZR) to supply the gaming giant with 7,000 AVP ® Video Poker terminals. The contract with the Las Vegas-based operator includes 3,600 G20 Uprights, 2,400 Universal Slant cabinets and 1,000 G20 Bar Tops. The new machines will replace existing units in Caesars Entertainment-operated resorts across the country and will be part of the largest gaming re-investment the company has made in 10 years.

“With a huge thank you to Caesars Entertainment, we’re excited to kick off this next chapter in our long-standing great relationship, continuing our strong foothold in the video poker community,” said Eric Tom, Executive Vice President of Global Sales at IGT. “Our S2000 platform has provided best-in-class performance for many years and we are excited to take the game to the next level for Caesars with our AVP platform. Players love the excitement of IGT’s traditional and new Video Poker content on the next-generation platform.”

The deal is an expansion of a long-standing relationship with the entertainment giant and reinforces IGT’s position as an industry leader in providing reliable, player-favored content to casino operators.

“Enriching the guest experience is our number one priority at our casinos and resorts across the country,” said Melissa Price, Caesars Entertainment senior vice president of gaming. “This is just one of many initiatives Caesars has undertaken over the last several years – from the addition of new hospitality amenities across our resorts to fully new developments in existing gaming markets and beyond – to ensure a superior guest experience. Our decision to partner with IGT for our video poker slots is a reflection of the confidence we have in their products. We’re excited to deliver to our players the most modern, state-of-the-art gaming experience available and feel confident these units will serve us for years to come.”



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AVP® accommodates all the classic video poker titles that fans have grown to love while also leaving room for future, custom configurations as IGT releases new themes and bonuses.

IGT will showcase the latest in gaming innovations at Booth 2241 at G2E in Las Vegas, Nev., September 24-26. Follow booth activity at @IGTNews. Spread the word with #igtblue.

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About IGT

[International Game Technology \(NYSE: IGT\)](#) is a global leader in casino gaming entertainment and continues to transform the industry by translating casino player experiences to social, mobile and interactive environments for regulated markets around the world. IGT's acquisition of DoubleDown Interactive provides engaging social casino-style entertainment to more than 6 million players monthly. More information about IGT is available at www.IGT.com or connect with IGT at [@IGTNews](#) or www.facebook.com/IGT.

About Caesars Entertainment

Caesars Entertainment Corporation is the world's most diversified casino-entertainment company. Since its beginning in Reno, Nevada, 75 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy



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conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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Forward-Looking Statements

This release contains forward-looking statements relating to IGT's supply of video poker terminals to Caesars Entertainment. These statements involve a number of risks and uncertainties that could cause actual results to differ materially from the results predicted, and reported results should not be considered an indication of future performance. A list and description of such risks, uncertainties and other matters can be found in our annual report and other reports filed with the Securities and Exchange Commission, including under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our most recent Annual Report on Form 10-K and in our most recent Quarterly Report on Form 10-Q and available on the SEC website at www.sec.gov and on the investor relations section of our website at www.IGT.com. All information provided in this release is as of the date hereof, and IGT does not intend, and undertakes no duty, to update this information to reflect subsequent events or circumstances.