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BRAGGING RIGHTS ON THE LINE AS EIGHT CELEBRITIES BATTLE IT OUT ON NEW SEASON OF *RACHAEL VS. GUY: CELEBRITY COOK-OFF*

Rachael Ray and Guy Fieri Return to Mentor and Coach the Celebrities Including Judy Gold, Florence Henderson, Penn Jillette, Chris Kattan, Jake Pavelka, Tiffany, Vanilla Ice & Herschel Walker

Premieres Monday, January 6th at 9pm ET/PT on Food Network

NEW YORK, NY – November 19, 2013 – Rachael Ray and Guy Fieri return to mentor and coach eight new multi-talented celebrities in the third season of *Rachael vs. Guy: Celebrity Cook-Off*, premiering Monday, January 6th at 9pm ET/PT on Food Network. The eight celebrities are divided into Team Rachael and Team Guy as they compete over six episodes in a variety of culinary challenges, testing their cooking, marketing and performing skills along the way. New to this season, each episode features a special Food Network guest judge who will determine which celebrity is sent home. The last one left standing wins bragging rights as they join past season winners Lou Diamond Phillips and Dean McDermott, and \$50,000 to the charity of their choice.

"Let me tell you something, Rachael and I, are two of the most competitive people I know," said Guy Fieri. "Season 3 of *Rachael vs. Guy* means rubber match. Rachael won the first round, and I took the second. This one is for all the pasta in Italy."

"As I've said since season one of this show, it is both the most nerve-racking and the most exciting project I've ever been a part of, and this season is no relief," said Rachael Ray. "It is intense – intense fun and intense stress – in each and every episode as all of these celebrities play with knives and fire all for the sake of the charities that they love."

In the season premiere, the eight celebrities arrive in New York City as Rachael and Guy select their teams. **Judy Gold** (actress, comedienne), **Florence Henderson** (actress, singer), **Penn Jillette** (magician, comedian) and **Jake Pavelka** (reality star, *The Bachelor*) join Team Rachael; with **Chris Kattan** (comedian, actor), **Tiffany** (singer, actress), **Vanilla Ice** (pop icon, rapper and star of DIY Network's *The Vanilla Ice Project and Vanilla Ice Goes Amish*) and **Herschel Walker** (former NFL player, Heisman Trophy winner) joining Team Guy. For their first cook-off challenge, the celebrities get right to work as they only have 90 minutes to prepare a Medieval feast and perform for a stadium full of hungry spectators. Special guest judge, Chef Lee Anne Wong, joins Rachael and Guy to determine which dish does not make the cut.

Throughout the season the celebrities test their culinary chops against each other in fun but demanding challenges, guaranteed to have them working, fighting and laughing along the way. Whether it's creating a Hawaiian-inspired meal for a Luau party; shopping, creating and marketing their own food products; or going head-to-head in a chicken wing cook-off, with special guest judges Alex Guarnaschelli (*Chopped*) and Josh Elliott of *Good Morning America*, these celebrities are up for the challenge. And in the finale, the remaining competitors must prepare a three-course meal aboard a cruise ship, with special guest judges Sunny Anderson, Scott Conant and Aarón Sánchez among others, deciding who will become Cook-Off champion.

Rachael vs. Guy: Celebrity Cook-Off is produced by Jane Street Entertainment.

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