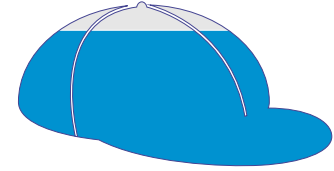




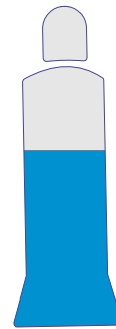
Get smart about head lice.



About **9** in **10** moms **(92%)** mistakenly believe that head lice are most commonly spread from hats, combs or other personal items, but head-to-head contact is actually the main culprit.



88% of moms mistakenly believe you have to comb out the nits to get rid of head lice, but the U.S. Centers for Disease Control and Prevention advises that removing all the nits after successful treatment is not necessary.



55% of moms incorrectly think that all head lice treatments require multiple applications, but there are numerous options with a range of application times and safety profiles.

Source: Online survey conducted by Harris Poll on behalf of Sanofi Pasteur from August 28 to September 11, 2013 among 2,002 moms age 25+ For more information, please visit <http://www.multivu.com/players/English/64622-sanofi-pasteur-hey-mom-what-s-your-head-lice-experience>.

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