

DIY NETWORK'S BLOG CABIN KICKS OFF SEASON PREMIERE WITH SWEEPSTAKES

Enter For A Chance To Win The Fully Renovated Blog Cabin from July 28-Sept. 12.

NEW YORK [For Immediate Release—July 28, 2014] DIY Network's *Blog Cabin*, the first-ever interactive home-building television series, returns for its eighth season beginning tonight, **Monday, July 28 at 9:30 p.m. ET/PT**. Host Chris Grundy, will guide viewers through the completely renovated approximately 2,500-square foot lakefront retreat situated in Winter Haven, Florida, minutes from Orlando's most popular attractions. From now until **September 12, 2014 at 5:00 p.m. ET**, eligible online visitors can enter the sweepstakes twice daily for a chance to win the 2014 Blog Cabin via <u>DIYNetwork.com/BlogCabin</u> and <u>HGTVRemodels.com/BlogCabin</u>.

"This is truly a unique experience for our fans," says host Chris Grundy. "I love the fact that our viewers can interact with our experts, weigh-in on the renovation and then enter for a chance to win the home they helped design. And this year, we're chillin' lakeside!"

This season's *Blog Cabin* features an all-star team of renovation experts that helped transform the former 1920s bungalow into a lakeside retreat, including Jason Cameron of *Sledgehammer*, Anitra Mecadon of *Mega Dens*, Matt Muenster of *Bath Crashers*, Alison Victoria of *Kitchen Crashers*, Chris Lambton of *Yard Crashers*, and Jake and Joel Moss of *Yardcore*. In addition to winning the fully renovated home, the prize package also includes a 2015 MasterCraft NXT20 Wake/Surf Boat and \$50,000 provided by national mortgage lender Quicken Loans, for a total package worth nearly \$900,000.

DIY Network's 2014 *Blog Cabin* is being built in cooperation with DISH, Lumber Liquidators, Inc., Quicken Loans Inc., The Sherwin-Williams Company, GE Appliances, Mitsubishi Electric Cooling & Heating, Budget Blinds, Inc., Cabinets To Go, James Hardie Building Products, Window World[®], EasyClosets, Kohler Co., Kohler Generators, National Gypsum, and PetSafe®.

Catch all new episodes of *Blog Cabin* every Monday at 9:30 p.m. ET beginning July 28, and take a virtual tour of the recently completed home by visiting <u>DIYNetwork.com/BlogCabinTour</u>. Viewers can also become fans of DIY Network and interact with other home improvement enthusiasts and do-it-yourselfers through <u>Instagram</u>, <u>Facebook</u>, <u>Pinterest</u> and <u>Twitter</u>. Find DIY Network nationwide on DISH Network Ch. 111 and DIRECTV Ch. 230, and additional cable channel designations may be found by checking local listings and <u>DIYNetwork.com/tv</u>.

ABOUT DIY NETWORK

<u>DIY Network</u>, from the creators of <u>HGTV</u> and <u>Food Network</u>, is the go-to destination for rip-up, knock-out home improvement television. Currently in more than 56 million homes, DIY Network's programming covers a broad range of categories, including <u>home improvement</u> and <u>landscaping</u>. The network's award-winning website, <u>DIYNetwork.com</u>, consistently ranks among America's top home and garden Internet destinations for entertaining videos, home improvement advice, step-by-step instructions, message boards, blogs, an interactive program guide and more. Viewers can also become fans of DIY Network and interact with other home improvement enthusiasts and do-it-yourselfers through <u>Instagram</u>, <u>Facebook</u>, <u>Pinterest</u> and <u>Twitter</u>. Headquartered in Knoxville, Tenn., DIY Network is owned by Scripps Networks Interactive, Inc. (<u>SNI</u>).

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