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\*High-res images available upon request

## TEAMS COMPETE TO DRIVE AWAY WITH THE GRAND PRIZE ON NEW FOOD NETWORK SERIES *FOOD TRUCK FACE OFF*

***Series Premiere Thursday, October 2<sup>nd</sup> at 8:00pm ET/PT on Food Network***

**New York – August 21, 2014** – Four talented teams compete to make their culinary dreams come true by winning their very own customized food truck for a year on new series *Food Truck Face Off*, premiering Thursday, October 2<sup>nd</sup> at 8:00pm ET/PT on Food Network. On each of the 13 episodes, hosted by **Jesse Palmer**, four teams present their unique food truck concepts to an expert panel of judges. Based on the viability and quality of their ideas, two teams will be selected to face off in an intense two-day showdown. The team that earns the most will drive away with the grand prize!

“With the popularity of food truck fare, and after five successful seasons of *The Great Food Truck Race*, the food truck industry continues to draw passionate food entrepreneurs,” said Bob Tuschman, General Manager and Senior Vice President Programming, Food Network. “*Food Truck Face Off* provides the opportunity for aspiring food truck owners to realize their dreams in a heart-pounding culinary competition that tests every skill needed to succeed, including creativity, business savvy and, of course, culinary skills.”

Throughout the season, the four teams must impress radio and television personality **Steak Shapiro** and restaurateur **Alpana Singh** (The Boarding House), as well as a rotating panel of guest judges including, **Andrew Gruel** (Slapfish Restaurant), **Robyn Almodovar** (Palate Party) and **Zane Caplansky** (Caplansky’s Deli and Thunderin’ Thelma), with their food truck concepts. Then, the two remaining teams must put their ideas to the test on the streets of North America. On the first day, it is truck-against-truck. The team with the tastiest food, best service and most pleasing presentation is awarded a critical special advantage during the final round. On the last day, the competition fuels up as the trucks must face off not only against each other, but against other local food trucks. The team with the highest profits at the end of the two days will be crowned winner, and will drive away with their own food truck for one full year!

Don’t miss as all the delicious action unfolds! Fans can visit [FoodNetwork.com/FaceOff](http://FoodNetwork.com/FaceOff) all season long for behind-the-scenes photos and more from the competition, as well as connect on Twitter with the hashtag #FoodTruckFaceOff.

After five seasons as a quarterback in the National Football League for the New York Giants and the San Francisco 49ers, Jesse Palmer’s broadcast career began as a studio analyst for CSTV, and later for Fox Sports Net and Fox Sports, providing commentary for college football and NFL games. Outside the sports arena, Jesse has co-hosted ABC’s *Live with Kelly*, *The View*, contributed on *The Chew*, and hosted Food Network Canada’s *Recipe to Riches*. In 2008, Palmer became an analyst for ESPN *College Football Primetime*, joining announcer Chris Fowler and analyst Craig James in the booth. In addition to the Thursday night games, he served as a studio analyst on *College Football Live*. A few years later, Palmer added ABC Studio analyst to his duties, joining longtime analyst John Saunders in providing pregame, halftime and postgame analysis for every ABC telecast college football game. Jesse currently appears on ESPN’s *Thursday Night College Football* and will be appearing on the new SEC Network.

*Food Truck Face Off* is produced by Peace Point Entertainment Group.

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**FOOD NETWORK** ([www.foodnetwork.com](http://www.foodnetwork.com)) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers’ best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to more than 100 million U.S. households and up to 35 million unique web users monthly. Since launching in 2009, Food Network Magazine’s rate base has grown tenfold and is now the second largest monthly magazine on the newsstand, with over 11.6 million readers. Headquartered in New York, Food Network has a growing international presence with programming in more than 150 countries, including 24-hour networks in the United Kingdom, Asia, and the Europe, Middle East and Africa (EMEA) region. Scripps Networks Interactive (NYSE: SNI), which also owns and operates Cooking



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Channel ([www.cookingchanneltv.com](http://www.cookingchanneltv.com)), HGTV ([www.hgtv.com](http://www.hgtv.com)), DIY Network ([www.diynetwork.com](http://www.diynetwork.com)), Travel Channel ([www.travelchannel.com](http://www.travelchannel.com)) and Great American Country ([www.gactv.com](http://www.gactv.com)), is the manager and general partner.