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Family Caregivers Invited to Talk to Dementia Experts
Brookdale Offers Free Caregiver Webinar, Resources for National Alzheimer's Awareness Month

BRENTWOOD, Tenn., Oct. 28, 2014 – As the number of people living with Alzheimer's disease soars, so does the number of family caregivers. Over 15 million people are taking care of loved ones with dementia in the home, according to the Alzheimer's Association. Sixty percent say the emotional stress is high and more than a third report depression symptoms. To help, Brookdale is offering a free webinar for family caregivers during November, National Alzheimer's Awareness Month. The company, America's largest provider of dementia care, is also offering a web-based Alzheimer's Resource Center and other expert information.

The webinar, "Caring for Your Loved One With Dementia," is open to anyone caring at home for a person with dementia, as well as others concerned about the issue. Kelly Scott, Brookdale's vice president of dementia care, will field questions on a range of issues from behavior to family dynamics. It will be held at 2 p.m. CDT on November 7, 2014. To participate, caregivers should register [online](#).

Caregivers are also invited to visit [Brookdale's Alzheimer's Resource Center](#). Here, videos, articles and an infographic provide insights and techniques for addressing caregiving challenges.

Additionally, Brookdale experts will [blog](#) about Alzheimer's topics during November. Caregivers can learn how to evaluate dementia care programs, understand financial options and address other issues by downloading the free [Brookdale Guide to Senior Living](#).

Brookdale operates approximately 600 Alzheimer's care communities nationwide. "Our goal is not to be the biggest, but to be the best," said Andy Smith, Brookdale's chief executive officer. "An important aspect of this is to provide expertise and support to families facing the challenges presented by Alzheimer's."

To learn more about Brookdale's dementia care, visit brookdale.com.

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Brookdale Senior Living Inc. is the leading operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions primarily within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with approximately 1,150 communities in 46 states and the ability to serve over 110,000 residents. Through its ancillary services program, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services.