

Nadira Angelina Hira is a writer at heart. But in true restless Generation Y style, she does it her way—as an award-winning journalist, editor, speaker, television personality, all-round raconteur and curator of great conversations. A 2015 Fahrenheit Fellow and member of *Cosmopolitan* magazine’s Millennial Advisory Board, Nadira is the author of the forthcoming *Misled: How a Generation of Leaders Lost the Faith (And Just What You’ll Need to Get It Back)*.



Nadira’s known for her distinctive voice and infinite curiosity. In a decade of exploring the highs, hows, and headiest aspects of our crazy culture, she’s done some real and unexpected adventuring: Tapping out a beat in a London club with Shawn “Jay-Z” Carter. Taking to the road for a stormy summer day as a persevering UPS driver. Talking love and marriage with Tyler Perry and a spirited company of actors spread out on his living room floor. Touching ancient treasures at the heart of a very hot, modern, and endlessly intriguing antiquities trade. And writing, memorably, about all this and much more for the likes of *Fortune*, *Essence*, and *Smithsonian*.

But it’s Nadira’s journey into the mind of Generation Y that continues to captivate audiences. It began with 2007’s “You Raised Them, Now Manage Them” —purportedly the first *Fortune* magazine cover story to feature an emoticon. And today, it comprises her very own brand of generational evangelism. From the halls of Google and Walt Disney Imagineering to the airwaves of CNN and NPR, Nadira’s made her mark enlightening hapless execs, put-upon parents, and everyone in between on the secret work/lives of Y’rs just like her.

When Nadira’s not doing her generational illuminator gig, you’ll find her indulging some of her other passions. She’s geeked out in front of a couple thousand Comic-Con International fans, leading a boisterous chat with the cast of Syfy’s *Being Human*. She’s played politics as a featured personality on HBO’s *Real Time with Bill Maher* and a contributor to MTV News online and on-air, focusing on the network’s *Choose or Lose* campaign. And she’s demonstrated the depths of her pop culture fascination everywhere from VH1’s *The Fabulous Life* to the pages of *Savoy*, the lifestyle magazine that launched her career.

Nadira has a B.A. in English with a creative writing emphasis from Stanford University, where she edited the inimitable *Stanford Daily*. A would-be poet, sometime bartender, and professional sports fan, she will always call New York City home.