Colorectal Cancer: Early Diagnosis is Key

Of cancers that affect both men and women, colorectal cancer (sometimes called colon cancer) is the second leading cancer killer in the United States.¹



When colon cancer is found early, the 5-year survival rate is

90%.2

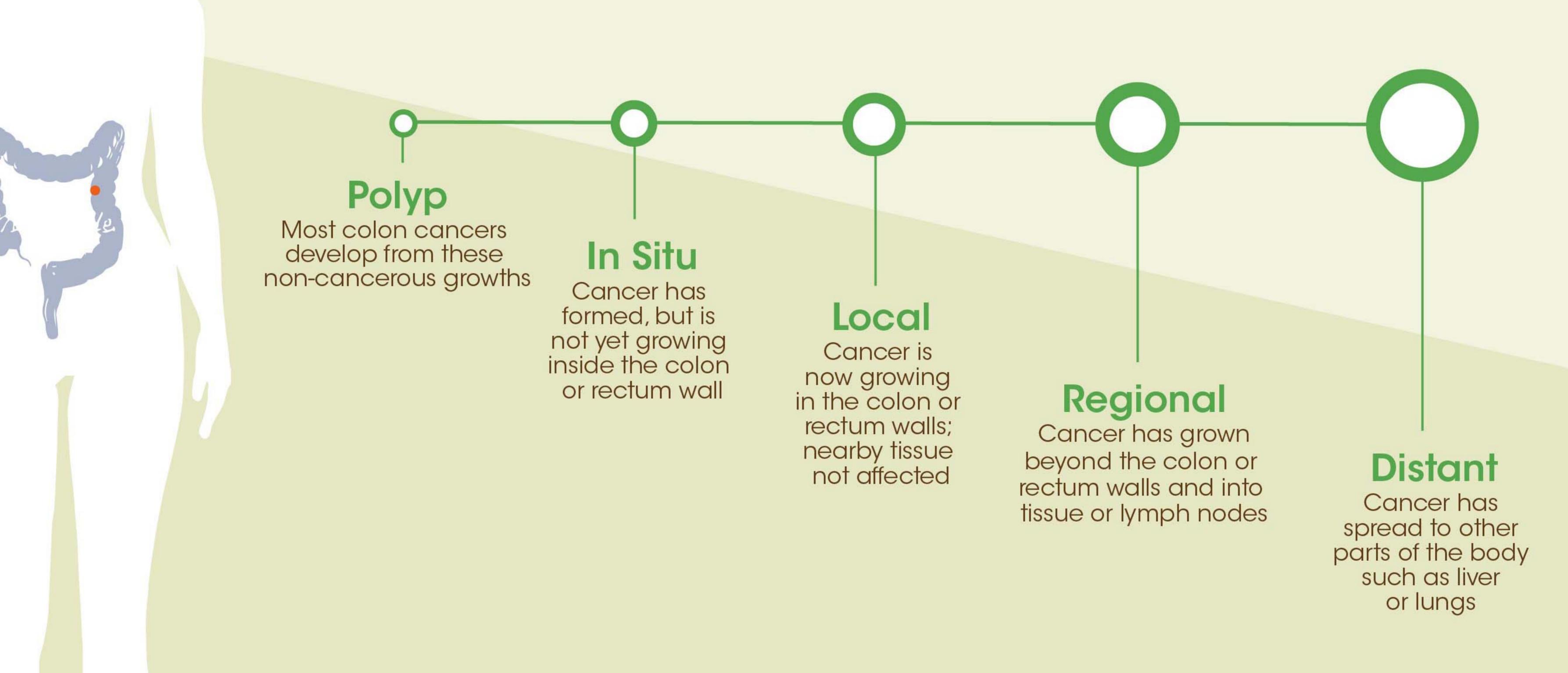


Only 40% of colon cancer cases are diagnosed at an early stage, partly due to low screening rates. ²

1. Centers for Disease Control and Prevention. (2014). Colorectal (Colon) Cancer. Available at http://www.cdc.gov/cancer/colorectal/basic_info/. Accessed July 7, 2014.

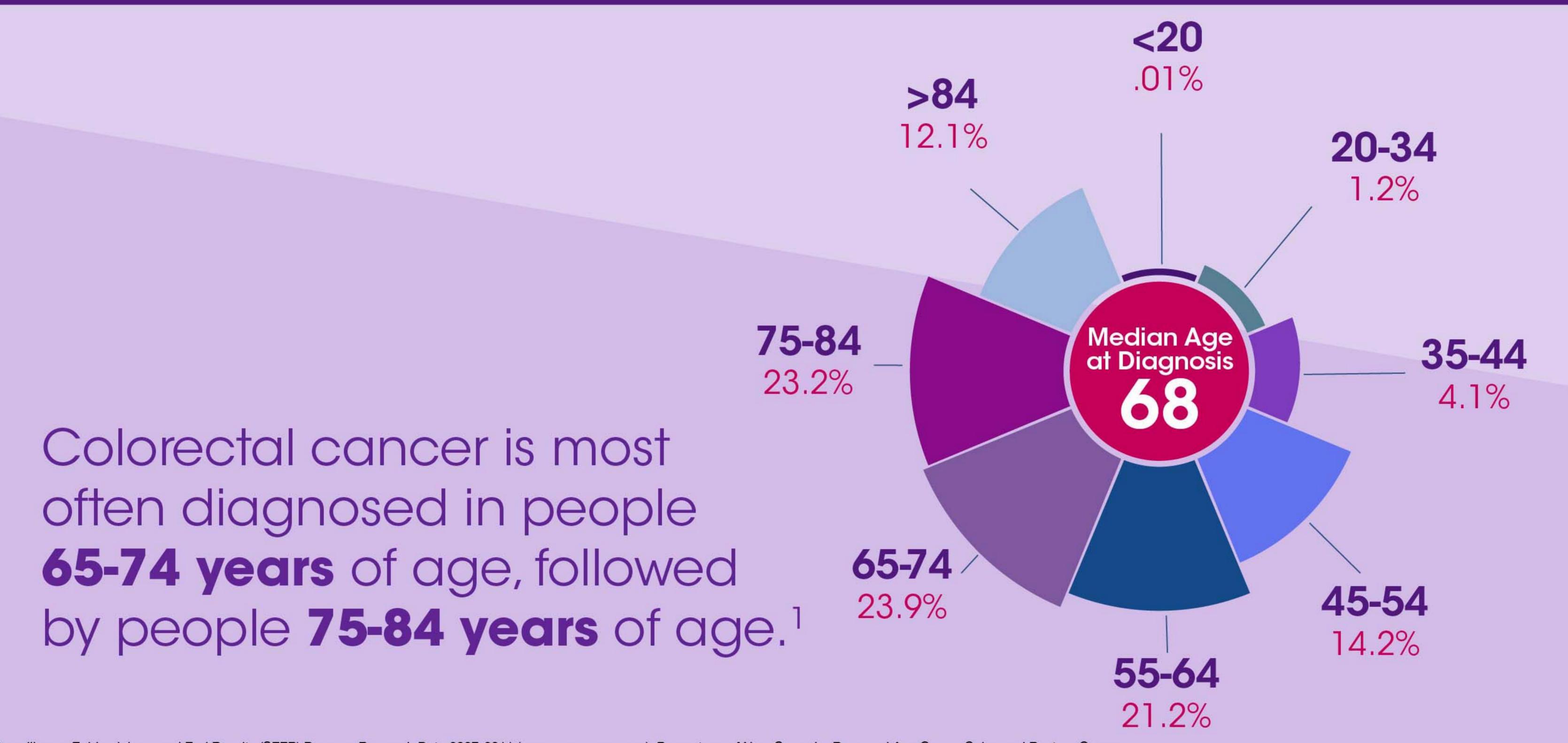
2. American Cancer Society. (2014). Colon Cancer: Catching It Early. Available at http://www.cancer.org/research/infographicgallery/colon-cancer-early-detection-text-alternative-2014. Accessed July 7, 2014.

Stages of Colon Cancer¹



1. American Cancer Society. (2014). Colon Cancer: Catching It Early. Available at http://www.cancer.org/research/infographicgallery/colon-cancer-early-detection-text-alternative-2014. Accessed July 7, 2014.

Colorectal Cancer: Age at Diagnosis



1. Surveillance, Epidemiology, and End Results (SEER) Program Research Data 2007-2011 (www.seer.cancer.gov). Percentage of New Cases by Race and Age Group: Colon and Rectum Cancer. Available at http://seer.cancer.gov/statfacts/html/colorect.html. Accessed July 7, 2014.