

GUARDIANI | SPORT

AUTUMN WINTER 2014-15

Guardiani Sport: Industrial Evolution

Guardiani Sport for Autumn/Winter 2014-15 redefines craftsmanship in a high-tech industrial and futuristic setting. By experimenting with combinations of materials and colours in this collection, style is projected into a dynamic and evolving urban context. New manufacturing techniques, experimentation, and attention to detail are the main features of this collection designed for the man who wants to be an unmistakable leader even in his less formal moments.

The energetic *sneaker*, **WEN**, already introduced last season, is presented here in different materials and colours. In light *nylon* and calfskin leather stamped in a *pixel* texture with the rear heel panel in silver colour, this is distinguished by the laminated leather parts with the special "*pull-up* effect" that gives the shoe a *wet* look due to the various colour tonalities at the points of greatest tension, or pull, on the leather, such as the toe. The colour, from dark green to black to midnight blue, varies from lighter to darker shades due to the pulling of the patent leather.

The same "*pull-up*" technique is also applied to the high-top *sneaker*, **NORMIX**, in patent leather and suede with leather laminate inserts and laces, with a side zipper. The colours are blue, black and dark brown.

The **NORMIX** low sneaker version has additional special workmanship and materials like the calfskin leather stamped with a snakeskin pattern that alternates with nylon and details in patent leather. The four different colours—olive green, Bordeaux, anthracite grey, and brown— are all obtained by a piece-dyeing technique.

The absolute novelty for this season is the high-top *sneaker*, **CIRCUS**, which has a new tapered shape, a *maxi* tongue, and the top portion in high-tech fabric, with a *super* lightweight rubber sole and leather welts. The versions range from buffed abrasivato calfskin leather and *nylon* in various

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combinations of black and dark green, to suede in dark brown and *taupe* paired with blue and light grey *nylon*.

The **TUDOR** style is a veritable mini-collection offered in *sneakers*, *desert boots*, and *sporty bikers*. The *sneakers* are available in two versions: the first is anthracite grey made of nylon and calfskin leather stamped in a pixel pattern, with inserts in soft *suede* and calfskin leather in *royal blue* or gold laminate for the heel panel; the sole is white and *super light*, while a convenient central *zipper* takes the place of laces. There is also a variation in dark green *nylon* with rear heel panel detailing in light grey calfskin leather.

The second version has a smooth black calfskin leather upper with toe detailing in matte crocodile-stamped calfskin leather and a neoprene gaiter that wraps around the ankle, in various colours such as emerald green, black, and *burgundy*. The special *drawstring* closure for the laces renders the *silhouette* more narrow and lightweight.

New for this season, instead, is the *sporty-biker* version, in black calfskin leather or dark brown suede, on a white *super* lightweight 30mm high sole and with a convenient side zipper. The *city* style in the **TUDOR DRESS** version features a patent leather upper, shiny from its *pull-up* effect, in a blue or anthracite grey colour, and in suede in dark brown and anthracite grey. Both feature different leather in the rear heel panel, which is respectively in suede or in rubberized calfskin leather.

A captivating collection, of a rich and sophisticated elegance, where experimentation successfully blends the traditional craftsmanship of the Guardiani fashion house that results in a strong *sporty industrial* look that is a perfect blend between formal and *sportswear*.