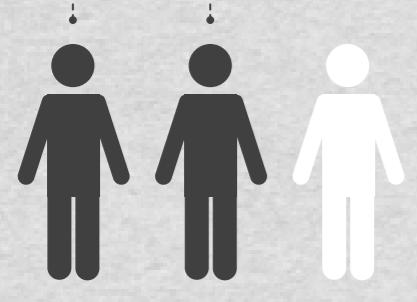


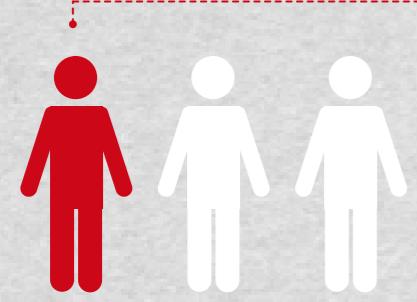
MORE HISPANICS RENTING YET FEWER HAVE RENTERS INSURANCE

A RECENT SURVEY FOUND

MANY **HISPANIC RENTERS** DO NOT HAVE
RENTERS INSURANCE, AND SOME HAVE
NEVER HEARD OF RENTERS INSURANCE



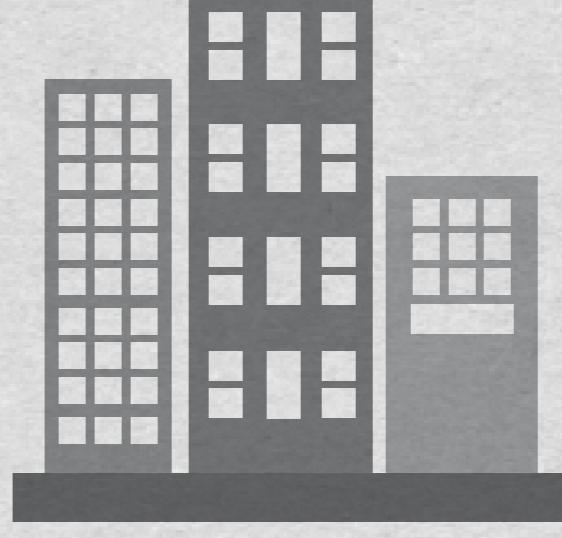
2/3 OF HISPANIC RENTERS
DO NOT HAVE RENTER'S INSURANCE



1/3 OF HISPANIC RENTERS
WITHOUT RENTERS INSURANCE
HAVE NEVER HEARD OF
RENTER'S INSURANCE

IF YOU RENT THE PLACE WHERE YOU LIVE,
THE LANDLORD'S INSURANCE

PROBABLY ONLY COVERS THE BUILDING
WHERE YOU LIVE - NOT YOUR BELONGINGS



**SO WHAT HAPPENS IF YOUR POSSESSIONS ARE
STOLEN DURING A BREAK-IN
OR DAMAGED BY A FIRE OR ANOTHER COVERED LOSS?**



A RENTERS INSURANCE POLICY
MAY HELP YOU TO RECOVER THEIR VALUE



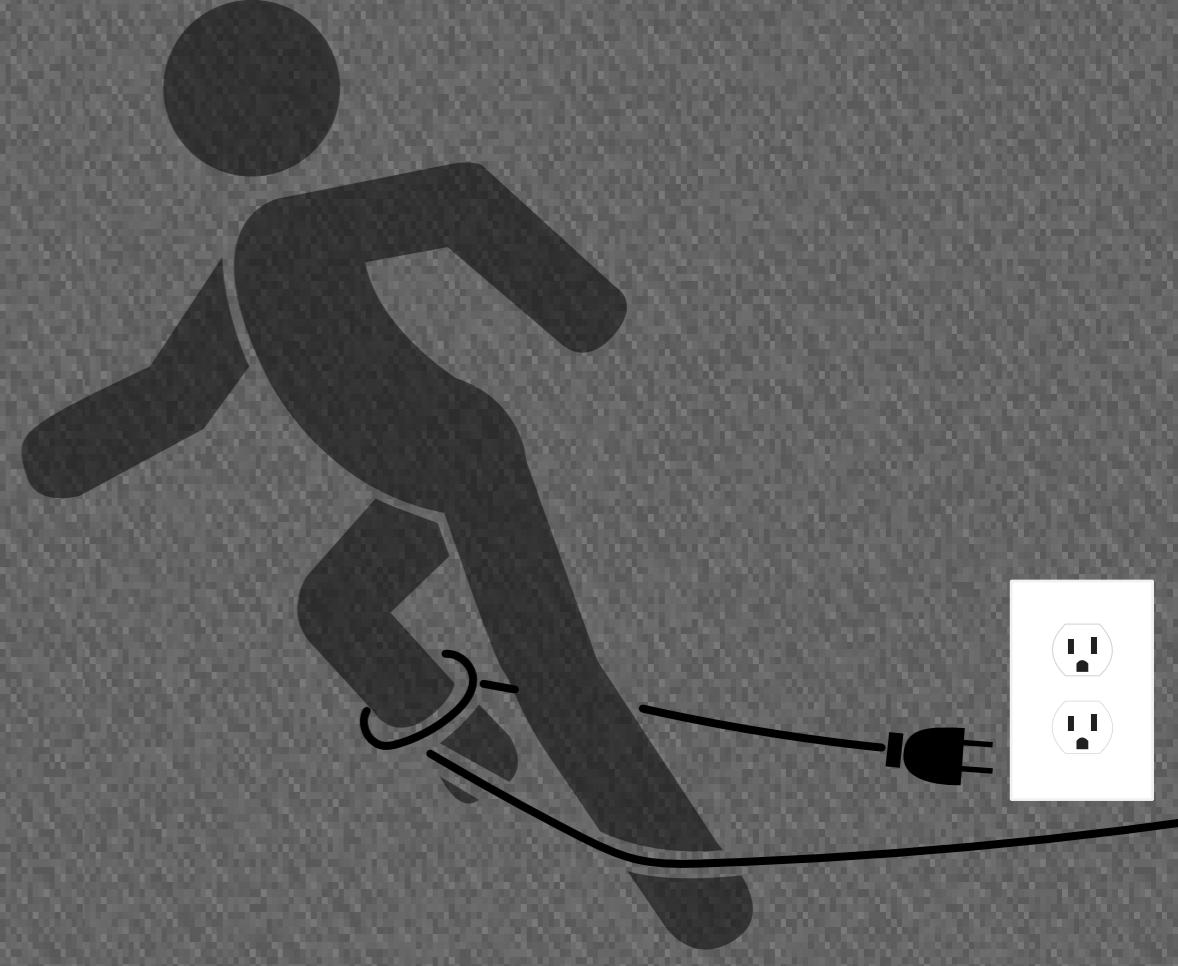
LET'S SAY YOUR FRIEND IS INJURED IN YOUR RESIDENCE
WHO IS RESPONSIBLE TO PAY THOSE MEDICAL COSTS?

35% OF RENTERS
WITHOUT RENTERS INSURANCE
BELIEVE IT'S THE FRIEND'S
RESPONSIBILITY

ANOTHER 30% OF RENTERS
WITHOUT RENTERS INSURANCE
STATED THEY DID NOT KNOW
WHO IS RESPONSIBLE

IN MANY CASES, THE RENTER IS RESPONSIBLE

RENTERS INSURANCE MAY HELP
PAY THOSE MEDICAL COSTS



YOUR PROPERTY IS VALUABLE.

A STATE FARM RENTERS INSURANCE POLICY CAN HELP
PROTECT YOU FROM THE UNEXPECTED FOR LESS THAN A DOLLAR PER DAY.

VISIT STATEFARM.COM OR TALK TO A STATE FARM AGENT IN YOUR AREA TO LEARN MORE.

SOURCE: IN AUGUST 2014, THE STATE FARM STRATEGIC RESOURCES DEPARTMENT USED AN OUTSIDE PANEL VENDOR TO CONDUCT AN ONLINE SURVEY WITH A REPRESENTATIVE SAMPLE OF THE ADULT U.S. HISPANIC POPULATION (N = 539 RENTERS).

The information in this article was obtained from various sources. While we believe it to be reliable and accurate, we do not warrant the accuracy or reliability of the information. These suggestions are not a complete list of every loss control measure. The information is not intended to replace manuals or instructions provided by the manufacturer or the advice of a qualified professional. Nor is it intended to effect coverage under any policy. State Farm makes no guarantees of results from use of this information. We assume no liability in connection with the information nor the suggestions made.

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