

### **Raul Mendez Jr.**

Raul is the eldest son of Raul Sr. and Lupita. He is the VP of Operations and oversees client relations and the company's books and marketing. Raul is more analytical and focused on the business end. He is married to Lorena, and they have four daughters between the ages of four and nine years old.



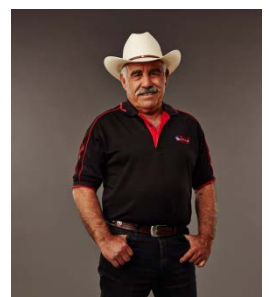
### **Rolando Mendez**

Younger brother Rolando is the VP of Sales & Service of Texas Chrome and the apple of his mother's eye. He is also the primary creative force at the company and the one spearheading the trucks' extreme customizations. He is married to Johann, and they have a nine years old daughter.



### **Raul Mendez Sr.**

Forty years ago Raul Mendez Sr., the patriarch of the family, came to the United States from Mexico. He worked the fields of South Texas until he was able to save enough to purchase his own truck. After much sacrifice and effort, he successfully opened Texas Chrome, his own transportation business alongside his wife Lupita. Today, the company employs dozens of hard working drivers and has more than 90 trucks.



### **Lupita Mendez "La mera"**

Lupita Mendez is Raul Sr.'s wife and Rolando and Raul Jr.'s mother. Together they arrived in the United States with almost nothing, and little by little, truck by truck, they grew their business into the respected company that is today. She is the heart of the family and the driving force behind the business.



### **Lorena Mendez**

Lorena is Raul's wife and the mother of four daughters. Lorena works hard to help her husband behind-the-scenes in the business, but family is their #1 priority. She and her sister-in-law, Johann often find themselves playing "mediators" to make sure the brothers get along.



### **Johann Mendez**

Johann is Rolando's wife. They married in 2005 and they have a daughter. She is in charge of sales, meeting with clients, and she oversees the new "Chrome Shop." She is a charmer whose sense of humor keeps her going; she'll often poke fun at a situation to break up the tension between the brothers.

