

## 2014 STATISTICS



## SURGICAL PROCEDURES



342,494 LIPOSUCTION



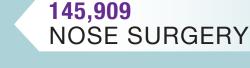
286,694 **BREAST AUGMENTATION** 



165,714 **EYELID SURGERY** 



**TUMMY TUCK** 145,909



164,021



## **NON-SURGICAL PROCEDURES**



3,588,218 **BOTULINUM TOXIN (BOTOX)** 



1,696,621 HYALURONIC ACID



828,480 HAIR REMOVAL



484,053 CHEMICAL PEEL



417,034 **MICRODERMABRASION** 

## **FUN FACTS**



MALE COSMETIC SURGERY HAS INCREASED BY 43% OVER THE PAST FIVE YEARS.



**COSMETIC PROCEDURES, A 429% INCREASE FROM 1997 WHEN THE** FIRST SURVEY WAS CONDUCTED



**AMERICANS SPENT MORE THAN 12 BILLION ON COMBINED SURGICAL** AND NONSURGICAL COSMETIC PROCEDURES IN 2014

AND LABIAPLASTY PROCEDURES INCREASED BY 86% AND 49% RESPECTIVELY



WE ARE AESTHETICS.