

Making Home Affordable PSA Creative Credits

Client/Brand:	Making Home Affordable
Client Brand Manager:	Advertising Council (Amanda Bagwill) with Sponsors at US Treasury (Carol Lambert) and Fannie Mae (Mary Ann Klimas)
Agency:	Schafer Condon Carter
Executive Creative Director/Copywriter:	Denny Hebson
Senior Art Director:	Megan Coughlin
Senior Account Executive	Julie Merkin
Account Executive	Kelsey TeBockhorst
Retoucher:	Melissa d'Ouille
Studio Artist:	Ruben Ortiz
Studio Artist:	Will Philips
Production Supervisor:	Andy Wood
Director of Digital Development:	Jeff Evans
Producer:	Joy Carson
Production Company:	Radical Media
Director:	Andrew Becker
Editorial House/Sound Design/Mix:	Optimus
Music:	Sonixphere
Radio Production/Sound Design/Mix:	NoiseFloor
Photographer:	Thomas Chadwick