



From Bayer HealthCare

Whether you're scoring a goal or dipping your feet in clear blue waters at the beach, your skin is exposed to the sun. No matter what setting you're in, protection is key, so show your skin some love this season.

The desire to keep skin looking young, beautiful and healthy is important year-round. Therefore as the weather warms up and you start thinking about spending more time outdoors, sunscreen should be your daily weapon to help keep skin protected. This year, Coppertone is teaming up with U.S. Soccer to highlight our arsenal of products for your busy summer, whether you're on or off the field.



Coppertone has something for everyone with their range of dermatologist-tested sunscreens, which helps protect your skin, no matter what your day brings:



Coppertone® AccuSpray™ Technology

Tired of not getting your spray sunscreen where you want it? Coppertone can help with its latest advancement in suncare – its patented AccuSpray™ technology. Now available across several Coppertone lines, including Sport®, Kids®, ultraGUARD® and Wet 'n Clear™, Coppertone AccuSpray™ delivers broad spectrum protection in a continuous spray you can control for coverage you can feel confident about.

Designed to help deliver protection where you want it, AccuSpray™ transforms your sunscreen experience by combining the convenience of a spray with a controlled coverage of a lotion. The targeted spray technology allows you to adjust for customized coverage and helps cut down on mess and waste.



Coppertone® CLEARLYSheer™

Are you in need of a lightweight sunscreen that you can use every day? Coppertone has you and your skin in mind with CLEARLYSheer™. The sunscreens offer broad spectrum protection in two lines – Sunny Days and Beach & Pool – both of which hydrate skin, absorb quickly, deliver fresh, clean scents and, are oil free and won't clog pores or cause breakouts.

The Sunny Days line is suitable for everyday occasions, including daily facial application under makeup, and the Beach & Pool line offers higher SPF making it perfect for days spent at the beach. The assortment of moisturizing products feels clean and light, leaving a smooth matte finish. CLEARLYSheer™ products are specifically formulated for both face and body, absorb quickly and barely leave a trace on skin. The formulas feel so light and breathable on skin that you'll love putting them on.



Coppertone Sport®

You need a reliable, high-performance sunscreen for your active side. Coppertone Sport® has a variety of options that are perfect for you. Designed to meet the needs of active sport enthusiasts, from hikers to U.S. Soccer players, these broad spectrum sunscreens help protect skin during outdoor activities year-round.

With lotion, spray, stick and lip balm options, Coppertone Sport® sunscreens help protect your skin when it's more vulnerable – when you sweat. The products hydrate skin, will stay on strong while you sweat and won't run into your eyes and sting. The #1 Sport sunscreen brand provides protection when you are active outdoors and helps you enjoy your day with confidence.



Coppertone® Water BABIES®

As parents, it's also our priority to protect our little ones' skin. The Coppertone® Water BABIES® line, from the #1 pediatrician-recommended brand, offers a range of different sunscreen options for coverage you can trust on your little one.

The dermatologist and pediatrician-tested Coppertone Water BABIES® products offer moisturizing formulas, designed to be gentle enough for babies' delicate skin. Coppertone Water BABIES® sunscreens provide water resistant (80 minutes), broad spectrum protection.

Use and reapply as directed.

Media Contacts:

Mariam Quadri, PadillaCRT, mariam.quadri@padillact.com, 212-421-8328
 Anne Coiley, Bayer HealthCare, anne.coiley@bayer.com, 862-404-6314