



## Fact Sheet

**IcyHot® SmartRelief™ is the latest in over-the-counter pain relief from the makers of IcyHot, America's #1 topical pain reliever. SmartRelief provides portable, powerful back pain relief at the touch of a button.**

- Features a non-drug pain management system that uses a proven technology called TENS to relieve pain without a doctor visit or prescription.
- Relieves sore, aching back muscles due to physical activity and even alleviates chronic, persistent pain such as arthritis.
- Offers a compact and discreet pain relief solution for those on the go—it's smaller than a credit card, only half an inch thick and weighs less than one ounce.

### IcyHot SmartRelief Delivers Proven, Portable Pain Relief

IcyHot SmartRelief is a small battery-powered device that is easy to use, wire free and does not require assembly.

- To use, snap the SmartRelief Control Unit onto an adhesive pad and place on the skin over the painful area on the back.
- With the push of a button, SmartRelief activates two small electrodes that deliver gentle electrical pulses through the skin to block pain. Some users might experience a mild tingling sensation.
- SmartRelief offers 63 intensity levels for customized pain relief. The pulsation pattern automatically changes throughout use to deliver maximum effectiveness over time.
- SmartRelief shuts off automatically after 30 minutes, but is safe to use all day. It is easy to remove when you decide the treatment is over.



- A small LED light indicates when the unit is on and the battery is good.
- Automatically shuts off after 30 minutes
- The SmartRelief Back Pain Therapy kit comes with 1 pad.
- Replacement pads are available in packs of 2.
- Each pack comes with a 3-volt battery.
- Adhesive pads can be re-used.

### What is TENS Technology?

TENS stands for Transcutaneous Electrical Nerve Stimulation, a method for treating pain that is routinely used by doctors and physical therapists.

- TENS therapy blocks the body's pain signals by sending gentle electrical pulses along the nerve, which reach the brain before the pain signals do. It also stimulates the body's natural pain killer, endorphins.
- TENS is clinically proven to relieve moderate, chronic and persistent pain and has been used for decades. It safely and effectively relieves pain and can be used with topical or oral drug therapies, when used as directed.
- SmartRelief makes this technology available at a fraction of the cost, without a prescription or the cost of a doctor visit.



- Powerful, portable pain relief at the touch of a button.
- Even relieves chronic pain.
- No wires, no assembly, no doctors needed.
- Won't interfere with other medications.

Visit [www.smartrelief.com](http://www.smartrelief.com) for more information.