

## **When you Make Your Talent Acquisition All About the Candidate**

- **Understand the Candidate:** know what technology and social media networks candidates use
- **Back to Basics:** when in doubt, opt for phone screening and in-person interviews
- **Personalities:** assure your hiring managers and recruiters are a proper cultural fit
- **On-line Content:** make your website and career site relevant, user friendly and device agnostic
- **Experience Matters:** create an experience every candidate will want

**You Will Attract the Right Talent and Help Deliver on Business**