

Taking a Closer Look at BOTOX[®] Cosmetic

Online Women's Network Surveyed Members About Facial Aesthetic Treatment¹



You Asked. We Answered.

Dr. Elizabeth Hale, a New York-based Board Certified Dermatologist, and Dr. Anthony Youn, a Board Certified Plastic Surgeon specializing in cosmetic surgery, answer the ten top questions women surveyed had about BOTOX[®] Cosmetic.

BOTOX[®] Cosmetic Important Information

Approved Uses

BOTOX[®] Cosmetic is a prescription medicine that is injected into muscles and used to temporarily improve the look of both moderate to severe crow's feet lines and frown lines between the eyebrows in adults

IMPORTANT SAFETY INFORMATION

BOTOX[®] Cosmetic may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®] Cosmetic:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing. **If this happens, do not drive a car, operate machinery, or do other dangerous activities**

Please see additional Important Safety Information on following page.

Facial Movement

1. Will I be able to make facial expressions after I've gotten BOTOX[®] Cosmetic (onabotulinumtoxinA) treatments?

Yes, when BOTOX[®] Cosmetic is administered correctly, patients will be able to maintain their facial expressions.



TIP FROM DR. HALE

Be sure to go to a healthcare provider who is licensed and trained and has an understanding of facial anatomy.

Cost

2. How much does BOTOX[®] Cosmetic cost?

The average cost per unit is \$16, but this may vary across the country.



TIP FROM DR. YOUN

Keep in mind that your cost not only includes the price of the product, but more importantly, the skill and expertise of your doctor.

Side Effects/Safety

3. Is BOTOX[®] Cosmetic safe?

The safety and efficacy of BOTOX[®] Cosmetic have been evaluated in both Allergan-sponsored clinical trials as well as in more than 415 peer-reviewed articles in scientific and medical journals.² BOTOX[®] Cosmetic is one of the most extensively studied medical aesthetic treatments and is approved for cosmetic use in 78 countries.³

Approximately 10.9 million vials of BOTOX[®] Cosmetic have been sold in the United States since 2002⁴. There are certain risks and side effects that may be associated with this procedure which your doctor will discuss with you in your consultation prior to treating you.



TIPS FROM DR. HALE

- » Tell your doctor about any muscle or nerve conditions you have.
- » Tell your doctor about any medical conditions you have.
- » Tell your doctor about all the medications you take.

4. What are the side effects?

There are certain risks and side effects that can be associated with this treatment. It is important to see a healthcare provider that is properly trained and who you have thoroughly researched and trust.

The possible side effects of BOTOX[®] Cosmetic include eyelid drooping (3% of patients experienced eyelid drooping in the frown lines studies) and eyelid swelling (1% of patients experienced eyelid swelling in the crow's feet studies). Other possible side effects include: dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; eye problems: double vision, blurred vision, decreased eyesight and dry eyes; and allergic reactions. These are not all of the possible serious side effects of BOTOX[®] Cosmetic.⁵

For more information, talk to your doctor and go to www.botoxcosmetic.com

According to one BOTOX[®] Cosmetic patient, the treatment "is well worth the cost."¹

BOTOX[®] Cosmetic Important Information (continued)

The dose of BOTOX[®] Cosmetic is not the same as, or comparable to, any other botulinum toxin product.

There has not been a confirmed serious case of spread of toxin effect when BOTOX[®] Cosmetic has been used at the recommended dose to treat frown lines, crow's feet lines or both at the same time.

Serious and/or immediate allergic reactions have been reported.

They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Tell your doctor or get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

Please see additional Important Safety Information on following page.

Do not take BOTOX[®] Cosmetic if you: are allergic to any of the ingredients in BOTOX[®] Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc[®] (rimabotulinumtoxinB), Dysport[®] (abobotulinumtoxinA), or Xeomin[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (ALS or Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX[®] Cosmetic.

Finding a Doctor

5. How do I find a qualified doctor?

The Find a Doctor tool on www.BotoxCosmetic.com is helpful when looking for the right doctor because it lists physicians across the country who are licensed and purchase authentic BOTOX® Cosmetic.



FACT FROM DR. HALE

Make sure you are getting real BOTOX® Cosmetic. Ask to see the vial of BOTOX® Cosmetic that the doctor will use during your treatment. The vial will have the BOTOX® Cosmetic logo and also have a holographic image that says Allergan.

Appearance

6. Will it look like I had *work done*?

No, when BOTOX® Cosmetic is administered properly, the treatment provides subtle-looking results.



TIP FROM DR. YOUN

Go to a healthcare professional who is licensed and specializes in facial anatomy.

Frequency

7. How often do I have to get treated?

It varies by patient. BOTOX® Cosmetic is a temporary treatment. Moderate to severe frown lines and crow's feet will gradually return to look like they did before treatment.



TIP FROM DR. HALE

Talk to your doctor about a treatment schedule that is right for you.

Procedure

8. Does getting treated with BOTOX® Cosmetic hurt?

Some patients report that being injected with BOTOX® Cosmetic feels like a pinch. Localized pain and tenderness may be associated with this procedure.



TIP FROM DR. HALE

When I have a patient who is concerned about discomfort, I sometimes choose to apply ice or a topical numbing cream before administering the treatment. If you are nervous about treatment, ask your doctor to do the same for you.

Results

9. When will I see results?

You may begin to notice results within 24 to 48 hours with the maximum effect visible at 30 days. Each patient's results may vary. Your doctor can provide guidance on what treatment regimen is best for your individual needs.⁵



FACT FROM DR. YOUN

For moderate to severe frown lines results can last up to 4 months.

Limitations

10. Are there any limitations to the types of activities you can do before/ after getting BOTOX® Cosmetic?

After your treatment, you should be able to resume normal activities.



TIP FROM DR. YOUN

Everyone is different, be sure to talk to your doctor about any specific aftercare instructions they may have.

BOTOX® Cosmetic Important Information (continued)

Tell your doctor about all your medical conditions, including: plans to have surgery; had surgery on your face; weakness of forehead muscles, such as trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® Cosmetic can harm your unborn baby); are breast-feeding or plan to breast-feed (it is not known if BOTOX® Cosmetic passes into breast milk).

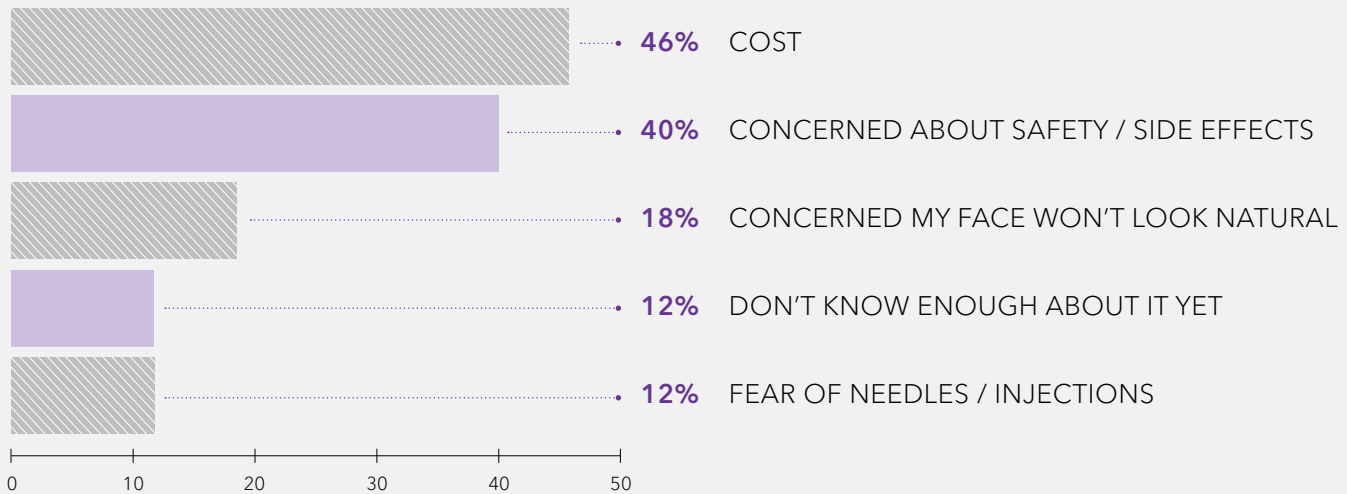
Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you**

have told your doctor that you have received BOTOX® Cosmetic in the past.

Especially tell your doctor if you: have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin, such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (be sure your doctor knows exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information on following page.

What's Holding You Back?¹



SheSpeaks™, an online community of women, surveyed 2,268 U.S. women regarding their questions and experiences with BOTOX[®] Cosmetic.

BOTOX[®] Cosmetic Important Information (continued)

Other side effects of BOTOX[®] Cosmetic include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

To report a side effect, please call Allergan at 1-800-433-8871.

Please see BOTOX[®] Cosmetic full Product Information including Boxed Warning and Medication Guide.

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Myobloc[®] is a registered trademark of Solstice Neurosciences, Inc.,

Xeomin[®] is a registered trademark of Merz Pharma GmbH & Co, KGaA.

References

¹ SheSpeaks BOTOX[®] Cosmetic Survey 2014

² Allergan Data on File, Peer-reviewed articles

³ Allergan Data on File, Periodic Safety Update Report

⁴ Allergan Data on File, Total Marketed Units Distributed

⁵ BOTOX[®] Cosmetic Prescribing Information, 2013

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