

QUICK FACTS

- The only FDA approved treatment to temporarily improve the appearance of both moderate to severe frown lines between the brows and crows feet in adults¹
- Works beneath the surface to address one of the underlying causes of frown lines and crow's feet
- Provides subtle but noticeable results when administered by a licensed and trained healthcare professional
- The #1 selling product of its kind in the world²



- BOTOX[®] Cosmetic does not radically change the facial appearance or make a patient look like they had “work done”. Additionally, patients will still be able to maintain their facial expressions after treatment.
- BOTOX[®] Cosmetic is a relatively quick procedure that takes about 10 minutes to administer in a physician's office, and there is minimal downtime.
- It is important that BOTOX[®] Cosmetic be performed by a licensed and trained physician who has experience administering the product and knowledge of facial anatomy in order to obtain the best possible outcome.
- BOTOX[®] Cosmetic is a temporary treatment. Patients should work with their physician on developing a treatment plan that is right for them.¹
- BOTOX[®] Cosmetic is the number-one selling product of its kind in the world.² 78 countries have approved BOTOX[®] Cosmetic (onabotulinumtoxinA) for aesthetic use.³
- Side effects of BOTOX[®] Cosmetic include dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes. If you are considering BOTOX[®] Cosmetic, you should tell your doctor about any medical conditions, muscle and nerve conditions or medicines you are taking before receiving treatment with BOTOX[®] Cosmetic.

BOTOX[®] COSMETIC (ONABOTULINUMTOXINA) IMPORTANT INFORMATION

Approved Uses

BOTOX[®] Cosmetic is a prescription medicine that is injected into muscles and used to temporarily improve the look of both moderate to severe crow's feet lines and frown lines between the eyebrows in adults.

IMPORTANT SAFETY INFORMATION

BOTOX[®] Cosmetic may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®] Cosmetic:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

The dose of BOTOX[®] Cosmetic is not the same as, or comparable to, any other botulinum toxin product.

There has not been a confirmed serious case of spread of toxin effect when BOTOX[®] Cosmetic has been used at the recommended dose to treat frown lines, crow's feet lines or both at the same time.

- Patients can save money on BOTOX® Cosmetic treatments by enrolling in Allergan's Brilliant Distinctions® program. Patients earn points on every treatment and can redeem points for savings on BOTOX® Cosmetic or other Allergan facial aesthetic products.
- For further product information, or to find a licensed and trained doctor in your area, and important safety information please visit www.botoxcosmetic.com.

Please see additional IMPORTANT SAFETY INFORMATION

¹ BOTOX® Cosmetic Prescribing Information, 2013

² Allergan data on file

³ BOTOX® Worldwide Marketing Authorization Status

For further information please contact Allergan, Inc.

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BOTOX® Cosmetic (onabotulinumtoxinA) Important Safety Information (continued)

Serious and/or immediate allergic reactions have been reported. They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Tell your doctor or get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

Do not take BOTOX® Cosmetic if you: are allergic to any of the ingredients in BOTOX® Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); have a skin infection at the planned injection site.

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (ALS or Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX® Cosmetic.

Tell your doctor about all your medical conditions, including: plans to have surgery; had surgery on your face; weakness of forehead muscles, such as trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® Cosmetic can harm your unborn baby); are breast-feeding or plan to breast-feed (it is not known if BOTOX® Cosmetic passes into breast milk).

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® Cosmetic in the past.**

Especially tell your doctor if you: have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin, such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (be sure your doctor knows exactly which

BOTOX[®] Cosmetic (onabotulinumtoxinA) Important Safety Information (continued)

product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Other side effects of BOTOX[®] Cosmetic include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

To report a side effect, please call Allergan at 1-800-433-8871.

Please see accompanying BOTOX[®] Cosmetic full Product Information including Boxed Warning and Medication Guide.

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