



Mission: Chocolate has been woven through the fabric of American culture for centuries. Its rich history is intertwined in the stories of our founding fathers, and ultimately, the history of the Americas. American Heritage Chocolate was created by Mars Chocolate North America to help educate consumers about the history of our nation through the engaging story of one of our most beloved foods—Chocolate!

Products: American Heritage Chocolate is an authentic historic line of products—developed from chocolate recipes from the 1750's—that celebrates chocolate's important role in the lives of Americans during the 18th century.

Made with all-natural ingredients and no preservatives, American Heritage Chocolate is an artisanal dark chocolate containing 63% cacao. Mildly spicy, and slightly sweet, American Heritage Chocolate is flavored with a blend of spices and ingredients available during colonial times, including cinnamon, nutmeg, chili pepper, orange, anise and vanilla.

American Heritage Chocolate is Kosher-certified, made without dairy, wheat, peanuts, or tree nuts, and is made in a facility that does not contain peanuts and tree nuts.

The products are available in a variety of formats for eating, drinking or baking and come in commemorative packaging featuring a "window of time" emblem reflecting certain eras in chocolate history.

American Heritage Chocolate can be used in recipes replacing semi-sweet chocolate at a one-to-one ratio. For historic and modern-day recipes using American Heritage Chocolate, visit www.AmericanHeritageChocolate.com

Formats:

- *Chocolate Sticks:* Individually-wrapped single serving chocolate sticks are great for on the go eating or stirring into your favorite hot beverage, 0.42 oz each, suggested retail price \$1.50
- *Chocolate Bites:* Individually-wrapped, bite-size chocolates come in a keepsake muslin bag and are ideal for eating and sharing, 1.69 oz per bag, suggested retail price \$7.50
- *Chocolate Blocks:* Two 3-oz chocolate blocks are perfect for grating, chunking, shaving or baking, suggested retail price \$12.00
- *Finely Grated Chocolate Drink:* A re-sealable canister filled with a 12.72 oz bag of finely grated chocolate was created for drinking or baking, suggested retail price \$22.00

Retail Availability: American Heritage Chocolate is sold at over 150 fine gift shops at historic sites and museums in the United States and Canada such as Colonial Williamsburg, Mount Vernon, Monticello, The Smithsonian and Parks Canada. For a complete location listing or to purchase online, please visit www.AmericanHeritageChocolate.com.

More Information: Chocolate aficionados and history buffs alike can learn more about American Heritage Chocolate at www.facebook.com/AmericanHeritageChocolate, on Twitter [@Choc_History](https://twitter.com/Choc_History) or at www.pinterest.com/ChocHistory.

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