

“The Digital Trust” series capstone event to feature Chairman McCaul, Governor Pawlenty and leaders from industry to discuss how real-world cyber challengers collide with policy decisions.

*****MEDIA ADVISORY*****

Bloomberg Government's “The Digital Trust: Securing Commerce,” a five-city tour underwritten by Visa Inc., culminates in Washington, DC on March 26. Business leaders and government officials join Bloomberg Government to discuss ideas and principles learned in this cross-country conversation-- redefining the bonds of trust and cooperation between retailers, regulators, Congress and consumers in a new era of digital commerce.

WHEN: March 26, 2015
8:30 AM – 10:30 AM ET

WHERE: Bloomberg Government
1101 K St. NW, Suite 500
Washington, DC 20005

REGISTRATION: <http://bit.ly/1MFHF2I>

PRESS: Media must be credentialed to attend the event. To RSVP please contact Lindsay Bomar at lbomar1@bloomberg.net

SOCIAL: Join the conversation: On [Facebook](#) and Twitter [@BGOV](#), #SecuringCommerce

SPEAKERS:

- Chairman Michael McCaul (R-TX), House Committee on Homeland Security, U.S. House of Representatives
- Laura Riposo Vandruff, Assistant Director, Division of Privacy and Identity Protection, Federal Trade Commission
- Governor Tim Pawlenty, CEO, Financial Services Roundtable
- Ellen Richey, Vice Chairman, Risk and Policy, Visa Inc.
- Nuala O'Connor, President and Chief Executive Officer, Center for Democracy and Technology
- Scott Montgomery, Vice President and CTO, Public Sector, McAfee
- Kimberly Ford, Vice President of Public Affairs, First Data Corporation

About The Digital Trust: Securing Commerce Series:

The Digital Trust is a national conversation about the technology enabling trusted, secure connections between consumers and merchants, transforming commerce and expanding choice. Bloomberg Government and Visa began with a kick-off event in Washington, D.C., and hosted events in Austin and Boston in the Fall of 2014. The conversation continued in 2015 with forums in Chicago and San Francisco, culminating in the keystone event in Washington, D.C.

About Bloomberg Government:

Bloomberg Government is the single source for professionals who need to understand the business

impacts of government actions so they can work quickly, decisively and effectively. This comprehensive, subscription-based, online tool collects best-in-class data, provides high-end analysis and analytic tools, and delivers deep, reliable, timely and unbiased reporting from a team of more than 2,300 journalists and multimedia specialists worldwide. Follow us on Twitter @BGOV and like us on Facebook <http://www.facebook.com/bloomberggovernment>. For more information visit www.bgov.com.

About Visa:

Visa is a global payments technology company that connects consumers, businesses, financial institutions, and governments in more than 200 countries and territories to fast, secure and reliable electronic payments. We operate one of the world's most advanced processing networks — VisaNet — that is capable of handling more than 56,000 transaction messages a second, with fraud protection for consumers and assured payment for merchants. Visa is not a bank and does not issue cards, extend credit or set rates and fees for consumers. Visa's innovations, however, enable its financial institution customers to offer consumers more choices: pay now with debit, pay ahead of time with prepaid or pay later with credit products. For more information, visit usa.visa.com/about-visa, visacorporate.tumblr.com and @VisaNews.

###