

February 5, 2014

For Immediate Release:  
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Bloomberg Government to Hold Fourth Event of Digital Trust Series in San Francisco  
Event series underwritten by Visa focuses on cybersecurity, digital commerce and secure payments

Washington, D.C., Feb. 5, 2015 /PRNewswire/ -- Bloomberg Government today announced the next city and speakers in its Digital Trust: Securing Commerce series, a nation-wide conversation about the technology enabling trusted, secure connections between consumers and merchants. *For more information on the series:* <http://prn.to/1wnhJBt>

The future of retail is on tablets, strapped to wrists, in your car and always at the ready. A new class of merchant is disrupting our notion of what it means to be a consumer. Bloomberg Television's Cory Johnson will moderate conversations with speakers including Laura Berger from the FTC's Division of Privacy and Identify Protection, Brad Corrion from Intel, as well as other industry leaders from the private and public sectors.

WHAT: Pay it Forward: The Future of Secure Payments

WHEN: Thursday, February 19, 2015  
4:00 PM PT – Doors Open  
4:30 PM - 6:00 PM PT – Program  
(7:30 PM - 9:00 PM ET)

WHERE: RocketSpace  
180 Sansome St.  
3<sup>rd</sup> Floor  
San Francisco, CA 94104

REGISTRATION: <http://bit.ly/1HUKRs5>

#### **About Bloomberg Government:**

Bloomberg Government is the single source for professionals who need to understand the business impacts of government actions so they can work quickly, decisively and effectively. This comprehensive, subscription-based, online tool collects best-in-class data, provides high-end analysis and analytic tools, and delivers deep, reliable, timely and unbiased reporting from a team of more than 2,300 journalists and multimedia specialists worldwide. Follow us on Twitter @BGOV and like us on Facebook <http://www.facebook.com/bloomberggovernment>. For more information visit [www.bgov.com](http://www.bgov.com).

#### **About Visa:**

Visa is a global payments technology company that connects consumers, businesses, financial institutions, and governments in more than 200 countries and territories to fast, secure and reliable electronic payments. We operate one of the world's most advanced processing networks — VisaNet — that is capable of handling more than 56,000 transaction messages a second, with fraud protection for consumers and assured payment for merchants. Visa is not a bank and does not issue cards, extend credit or set rates and fees for consumers. Visa's innovations, however, enable its financial institution customers to offer consumers more choices: pay now with debit, pay ahead of time with prepaid or pay

later with credit products. For more information, visit [usa.visa.com/about-visa](http://usa.visa.com/about-visa), [visacorporate.tumblr.com](http://visacorporate.tumblr.com) and @VisaNews.