

# Introducing Violet™ Iodine

The only molecular iodine treatment that relieves premenstrual breast discomfort and promotes breast health.<sup>(1)</sup>

Violet iodine is the only molecular iodine treatment that addresses menstrual-related breast discomfort and alleviates the symptoms associated with fibrocystic breast changes including: menstrual-related mastalgia, tenderness, swelling and aches.<sup>(1)</sup>

The unique, patented molecular iodine formula targets breast tissue<sup>(2)</sup> and can reduce the breast cell build-up that results in breast discomfort.<sup>(1)</sup> Additionally, with consistent daily use, Violet iodine has been shown to help maintain healthy breast tissue.

## Why Molecular Iodine?

Importantly, there are significant therapeutic differences between molecular iodine (I<sub>2</sub>) and iodide (I<sup>-</sup>). Molecular iodine's antiproliferative and apoptotic activity in mammary tissue make it an effective therapeutic for fibrocystic breast changes.<sup>(1)</sup> Following a series of uncontrolled clinical studies with different forms of iodine, Drs. Ghent, Eskin, Low, and Hill concluded: ***“These results indicate the superiority of molecular iodine over iodides when treating fibrocystic breast disease.”***<sup>(1,3)</sup>

## Strong Results

Clinical studies have shown that a daily regimen of molecular iodine can provide relief from cyclic breast discomfort.<sup>(1)</sup> Molecular iodine has been used in clinical trials in 1,476 women over three decades.<sup>(3,4)</sup> A recent clinical study showed that up to 74% of women experienced improvement in their breast discomfort.<sup>(1,3)</sup>

### Violet Iodine Quick Facts

- **Alleviates the most common symptoms** of FBC: cyclic mastalgia, breast tenderness, swelling and aches<sup>(1)</sup>
- **Unique, patented molecular iodine** (I<sub>2</sub>) formula targets breast tissue<sup>(1,2)</sup>
- Supported by **decades of research** and clinical development<sup>(1)</sup>
- Creating the **new breast health standard** of care<sup>(1)</sup>

### Suggested Use

Recommended for women who suffer from menstrual-related breast discomfort. For mild to moderate symptoms, take 1 tablet on an empty stomach every morning. For additional relief, take a second tablet every evening. Wait 30 minutes before eating and/or taking other supplements or medications. Initial symptom relief may take several months. Continue daily regimen to maintain relief and promote optimal breast health.<sup>(1)</sup>



Supplement Facts	Serving Size: 1 Tablet	Servings Per Container: 60
Amount Per Serving		% Daily Value
Iodine (as 84% potassium iodide, 16% potassium iodate)*	3000 mcg	2000%
Selenium (as sodium selenite)	55 mcg	79%

**Other Ingredients:** Mannitol, sodium carbonate, sorbitol, croscarmellose sodium, magnesium stearate.

\* Forms molecular iodine (I<sub>2</sub>) when ingested.\*

For more information: [www.violetdaily.com](http://www.violetdaily.com)

<sup>(1)</sup> These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

<sup>(2)</sup> Iodine is also delivered to other tissues in the body.

<sup>(3)</sup> WR Ghent, BA Eskin, DA Low, LP Hill, "Iodine Replacement in Fibrocystic Disease of the Breast." CJS Oct. 1993; 36(5) 453-459

<sup>(4)</sup> JH Kessler, "The Effect of Supraphysiologic Levels of Iodine on Patients with Cyclic Mastalgia." The Breast Journal, 2004; 10(4) 328-336