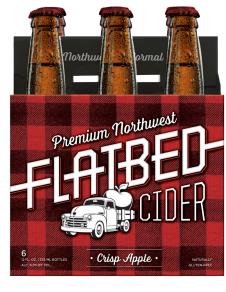


FLANNEL UP

Authentic Northwest Craft Cider











Crisp Apple

All natural craft apple cider with an exceptionally bright taste. With a profile that leans towards the drier side and delivers cool refreshment, Flatbed Crisp Apple Cider pairs with nearly anything that comes from the sea, farm or food cart.

Launch SRP - \$10.99 6.7% ABV



Launch SRP - \$10.99 6.5% ABV

Pear Cider

Northwest-grown pears deliver a burst

finish. Naturally sweeter than her Crisp

spicy foods and classing up a donut.

of crisp, sparkling refreshment with a clean

Apple cousin (but not too sweet), Flatbed

Pear Cider is the perfect choice for taming



12oz. bottle



6pk. carrier



12oz. bottle



6pk. carrier



WHY FLATBED?



Homegrown

Northwest born and bred. Flatbed is produced in the Northwest using local orchard apples.



No Shenanigans

Our secret ingredients grow on trees. No sugar added. No color added.



Crafty

This is craft cider. We use whole pressed apples and think farm-fresh rustic apple cider tastes better than apple candy.



Keep Calm and Geek On

A blend of Jonagolds and Golden & Red Delicious apples, along with heirloom varietals, gives Flatbed some geek cred and real Northwest character.



It Takes a Lot of Great Cider to Make Great Wine

The winemaking knowledge of our cidermakers shines through in our uncommonly balanced and clean style.

COMPETITIVE SET

Seattle Cider Co. Semi-Sweet Two Towns Bright Cider Crispin Original

\$10.99-\$11.99 \$8.49-\$8.99

\$7.49-\$7.99

4-pack, 16oz. cans

4-pack, 12oz. cans

4-pack, 12oz. bottles

KICK A%\$! MARKETING SUPPORT

Flatbed Truck endcap display



Apple Crate modular display



Wood Stump shelf violator





