NEW ORLEANS (January 7, 2015) – Throughout its 175-year history, many visitors to Antoine’s have felt compelled to take a keepsake here and there in remembrance of their remarkable experiences at the traditional French Creole culinary landmark. To celebrate this year’s anniversary, the restaurant is asking that those with a guilty conscience return these objects – along with the story of how it came to be in their possession – no questions asked. Those who do may even have their stories featured on the restaurant’s website.

“We receive packages from people all over the country and around the world returning items that have been taken from the restaurant, and we thought this would be a great time to encourage people to send in those items, along with the story,” said Antoine’s CEO Rick Blount. “The story really is the important part.”

Blount says the restaurant plans to feature some of the most interesting stories and artifacts on its website at www.Antoines.com over the course of the 175th anniversary throughout 2015.

Antoine’s amnesty program is being modeled after a similar campaign started by the Waldorf Astoria in Manhattan that the hotel used to create an exhibit in its lobby and build interest on social media, and the restaurant is looking to do the same and add to its already museum-like collection of artifacts.

“Whether it’s an old all-French menu, an oyster fork, on old piece of china or even an autographed photo from the wall of one of our dining rooms, we would love to hear the stories of generations of our guests who might looking to return that object that their great-grandparents took to remember a special meal here while visiting New Orleans,” Blount said. “We want to have fun with this.”

To return an object, Blount asks people to send it to the restaurant at the address below to the attention of “Amnesty Program” along with a note telling the history of the item since it was removed from the
restaurant, as well as any contact information, if desired. The restaurant will share images and stories about select returned objects and their travels online and through social media channels such as Facebook and twitter.

Antoine’s, a traditional French Creole fine dining establishment since 1840, is located at 713 St. Louis Street in the historic New Orleans French Quarter. For more information, visit our website at www.antones.com, like us on Facebook here, or make a reservation by calling 504-581-4422.

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