



COMPANY BACKGROUND

- Brand Name:** Odor-Eaters®
- Company Name:** Blistex® Inc.
- Corporate Offices:** Oak Brook, Illinois
- Description:** Odor-Eaters, the #1 brand for foot odor and wetness, delivers high quality products to help consumers combat foot odor. Odor-Eaters offers a full line of products that include a variety of insoles, powders and sprays, all with uniquely effective formulas.
- Development:** The Odor-Eaters brand was launched in 1974 by Combe Inc. Over the years, the Odor-Eaters insole line was expanded to include foot powders and sprays. In 2010, Blistex Inc. acquired the brand.
- Blistex Inc., founded in 1947 as a family-run business, manufactures and distributes high quality lip care, foot care, skin care, oral care and first aid products in over 75 countries. In addition to Odor-Eaters, its products include the widely popular Blistex lip care line, Stridex® acne treatments, Ivarest® poison ivy treatments, and Kank-A® oral analgesics, as well as Glysomed® skin moisturizers in Canada.
- Satisfaction Guaranteed:** Consumer satisfaction is guaranteed by the Blistex team of specialists, which continuously tests raw materials and finished products throughout the year for quality assurance.
- Key Contacts:** LeShelle Burton
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