

The Story of the Modern Manufactured Home

Presented by



\$725⁰⁰ and Our FREE BUILDING PLANS
WILL BUILD, PAINT AND COMPLETE, READY FOR OCCUPANCY,
THIS INVITING \$1,100.00 SIX-ROOM COTTAGE.

Prefabricated Home No. 115
With Wood Foundation. Not Excavated.

The famous Sears® catalog offers first prefabricated houses**.

Early 1900's



"Mobile homes" gain in popularity as flexible and affordable options for the country's post-war population swell.

1950s-60s



HUD Code put in place to regulate strength, durability and efficiency of homes.

1976



1997



ENERGY STAR® offers regional certification to manufactured homes for energy efficiency and sustainability.

2003

Clayton Homes is acquired by Warren Buffett's Berkshire-Hathaway company.

2000s-2010



Manufactured homes continue to become more modern and innovative, while maintaining their affordable prices.

2014

The Gen Now Concept Home introduced as a tech-savvy, energy-efficient design that can be controlled by smart devices.



2012

27% of all mobile home households (owner-occupied) also own a recreational item*.

*Foremost® Insurance Group 2012 Mobile Home Market Facts. <http://www.foremost.com/mobile-home-market-facts/> Foremost is a registered trademark of FCOA, LLC and is not affiliated with Clayton Homes. **Sears is a registered trademark of Sears Brands, LLC and is not affiliated with Clayton Homes.