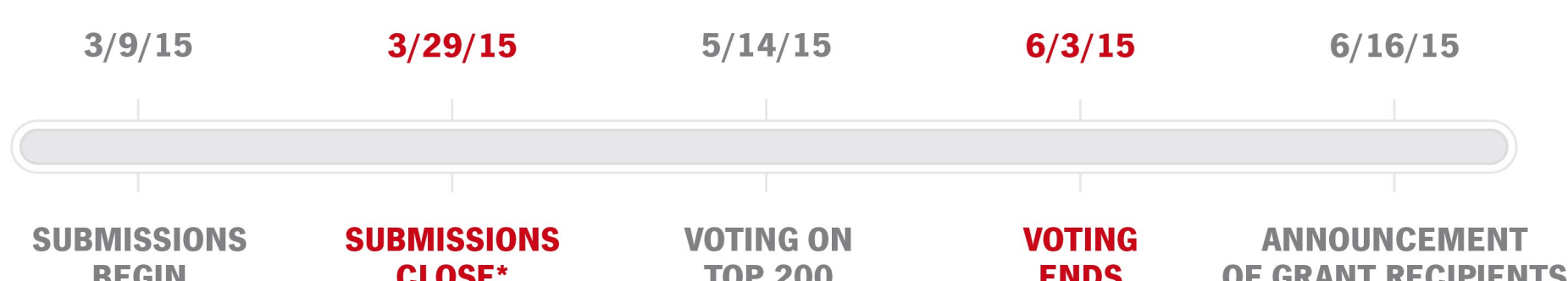


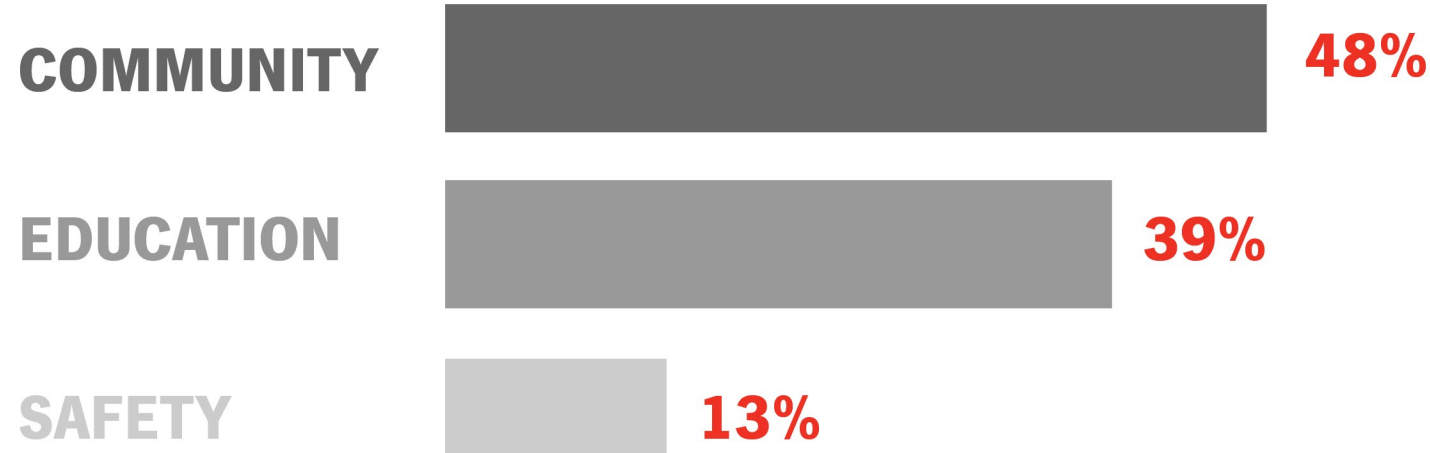
**IMPORTANT PROGRAM DATES FOR THE
2015 STATE FARM NEIGHBORHOOD ASSIST**



THIS IS HOW THE PROGRAM WORKED IN 2014



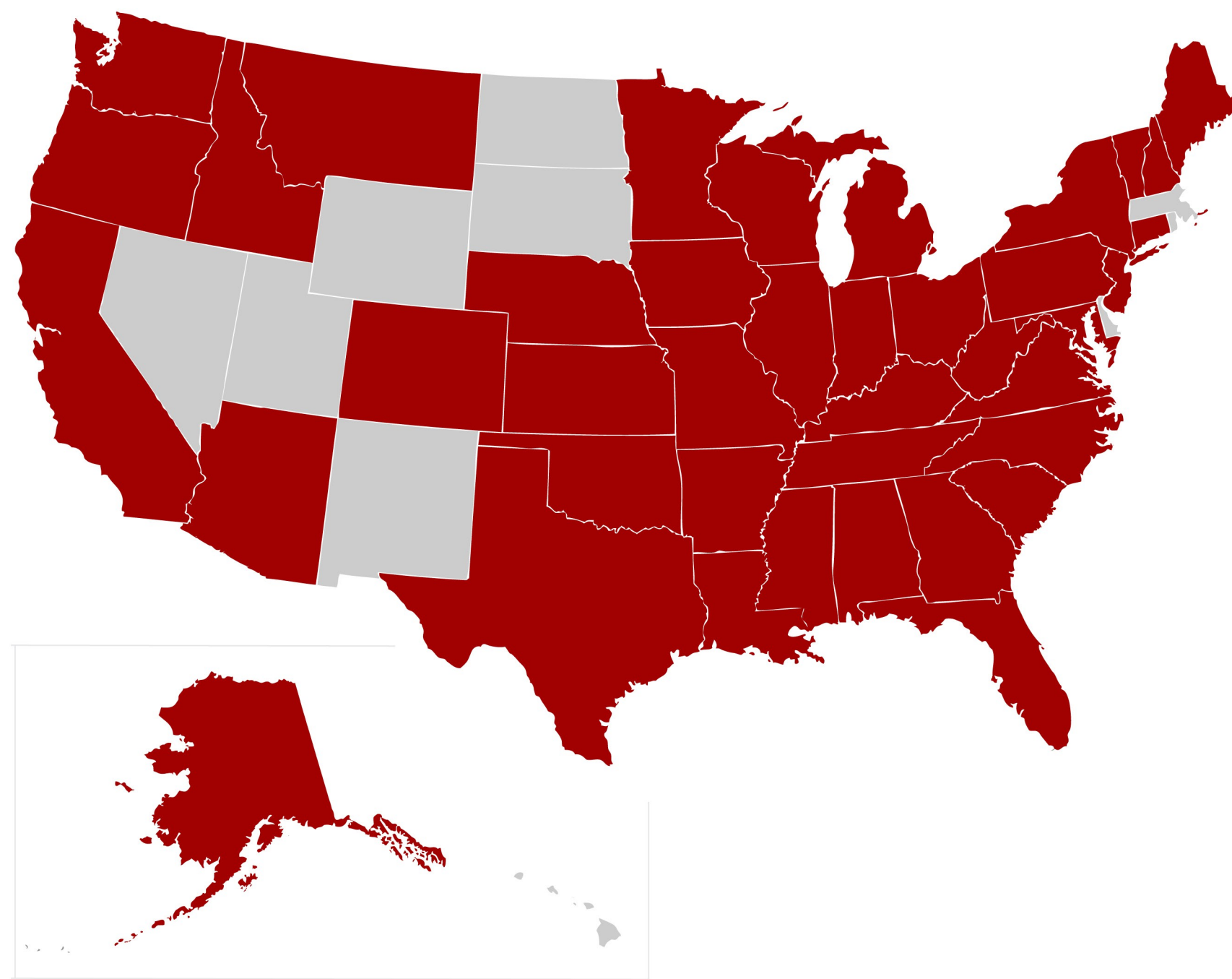
THERE WERE THREE SUBMISSION TYPES



TOP 5 STATES TO SUBMIT CAUSES



40 STATES HAD A CAUSE IN TOP 200



DID YOU KNOW? 120 COMMUNITIES HAVE BEEN ASSISTED THROUGH STATE FARM NEIGHBORHOOD ASSIST GRANTS SO FAR

VOTING BREAKDOWN: BY THE NUMBERS

331K UNIQUE VOTERS

SUBMITTED
2.9M VOTES

HIGHEST VOTE EARNING CAUSE RECEIVED
86,449 VOTES

1/2 of the votes
CAME FROM MOBILE DEVICE

HIGHEST DAY OF VOTES

