



Water.org Fact Sheet

For more than 25 years, Water.org has been at the forefront of developing and delivering solutions to the water crisis. Founded by Gary White and Matt Damon, Water.org pioneers innovative, community-driven and market-based initiatives to ensure all people have access to safe water and sanitation -- giving women hope, children health and communities a future. To date, Water.org has positively transformed the lives of more than 2 million people around the world, ensuring a better life for generations ahead. Learn more at www.water.org and www.facebook.com/water.

Water.org believes in empowering those living in poverty to participate in the solution and take ownership of their future. Water.org's proprietary initiative is **WaterCredit**, the first program of its kind to put microfinance tools to work in the water, sanitation and hygiene (WASH) sector by connecting financial institutions to individuals and communities in developing countries in need of clean water and toilets.

How it works:

- Small loans are made to individuals and households
- As loans are repaid, they can be redeployed to more people in need of safe water
- This reduces the need for subsidies, which can then be freed up to help those who need it most

An investment in WaterCredit reaches **5-10x** more people than a traditional grant over a 10-year period.

Water.org Successes to Date (as of October 2014):

- Water.org has provided **nearly 2.6 million people** around the world with water and sanitation improvements
- More than **1.9 million people** worldwide have benefited directly from WaterCredit
- Water.org has invested **\$10.6 million** in philanthropic subsidies to generate **\$85 million** in commercial and social capital for WaterCredit loans
- Nearly **450,000** WaterCredit loans have been disbursed
- Average loan size is **\$191**
- Loans have a **99%** global repayment rate
- More than **91%** of borrowers are women

Where We Operate

- Water.org currently operates in Africa, South Asia, Southeast Asia, Latin America and the Caribbean, with **48** active programs in **10** countries.
- Water.org is headquartered in the U.S., with offices in India, Kenya, Peru and Indonesia.

Our Partners

Water.org is supported by a strong portfolio of donors and partners in addition to Stella Artois, including the PepsiCo Foundation, the Cartier Charitable Foundation, the MasterCard Foundation, the Caterpillar Foundation, and the IKEA Foundation.

'Buy a Lady a Drink' Donation Contribution

Stella Artois' donation to Water.org will support the organization in executing its work around the globe.

Stella Artois 'Buy a Lady a Drink' Campaign & the Global Water Crisis Numbers and Statistics

Worldwide

- Approximately 750 million people around the world, or 1 in 9, lack access to clean water
- More than twice the population of the United States lives without access to clean water
- 1 in 4 people lack access to a toilet
- Women and children bear the primary responsibility for water collection in developing countries. This is time not spent working at an income-generating job, caring for family members, or attending school.
- Around the world, women spend a combined 200 million hours each day collecting water for their families.

India

- 103.8 million Indians lack access to safe water

Ethiopia

- 49 million Ethiopians lack access to safe water
- Only 21% of the population of Ethiopia has access to adequate sanitation services
- In rural Ethiopia, women and children can walk up to six hours to collect water
- The jugs women use to carry water back to the villages in Ethiopia can weigh up to 40 pounds

Honduras

- 954,000 Hondurans lack access to safe water
Women and children in the rural areas of Honduras may spend up to six hours each day collecting water.