

For Earth, For Life



FOR IMMEDIATE RELEASE

Contact: (877) KUBOTA-NEWS [(877) 582-6826]
newsroom@kubotamedia.com

Oklahoma Customer Purchases First Kubota Round Hay Baler Sold in the World

One of the Newest Additions to Kubota's Expanded Hay Tools Line, the BV4180 Premium Round Baler was Sold by Kubota Center West Tulsa to Oklahoma Resident Frank Westbrook

Tulsa, Ok. – (December 12, 2014) – Kubota Tractor Corporation this week commemorated the first official retail sale in the world of a Kubota Round Baler from the floor of the Tulsa Farm Show. The company introduced the second phase of its Kubota-branded Hay Tools, including round balers, bale wrappers, and disc mower conditioners, during its National Dealer Meeting this October.

John Scott, dealer principal of Kubota Center West Tulsa, sold the BV4180 premium baler to customer Frank Westbrook. “We were thrilled to learn that our sale of a Kubota round baler would be the first in the world,” said Scott. “But we’re even more excited to have provided Mr. Westbrook with a quality product that we know he’ll be very happy with for years to come. As his servicing dealer, we’re committed to making sure of that.”

Company representatives were on hand for the occasion, including Kubota Hay & Implement Business Development Manager, Clay Young. “We’re very excited to be here commemorating the first retail sale of a Kubota baler,” said Young. “Our phase one introduction of Kubota-branded Hay Tools early this year was extremely well received, and now our phase two expansion allows us to provide an even more comprehensive offering to our hay customers.”

“When we enter new markets, as we’ve done in a big way this year, our customers are excited to buy these new products because the Kubota name on the side means quality, and they trust that they’ll consistently be able to get the job done with our equipment,” said Todd Stucke, vice president, ag and turf equipment for Kubota. “We value that level of trust, and we work hard to keep it.”

###

About Kubota Tractor Corporation

Kubota Tractor Corporation, Torrance, Calif., is the U.S. marketer and distributor of Kubota-engineered and manufactured machinery and equipment, including a complete line of tractors of up to 170 Gross hp, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, hay tools and spreaders, commercial turf products and utility vehicles. For product literature or dealer locations, contact: Kubota Tractor Corporation, 3401 Del Amo Blvd., Torrance, CA 90503, (888) 4-KUBOTA [(888) 458-2682], Ext. 900, or visit www.kubota.com.

Kubota's First Retail Sale of Round Baler in Oklahoma/ADD ONE

PHOTOS AND CAPTIONS:



Customer Frank Westbrook shakes hands with Kubota Dealer John Scott of Kubota Center West Tulsa as he proudly takes ownership of his new BV4180 Hay Baler.



Customer Frank Westbrook (center) at the Tulsa Farm Show with Kubota Dealer, John Scott (right), of Kubota Center West Tulsa, and Clay Young (left), Kubota Hay & Implement Business Development Manager.



Kubota Hay & Implement Business Development Manager, Clay Young, demonstrates the features of Kubota's patented PowerBind net wrap system to customer Frank Westbrook.