

Lighting - Related Organizations International Year of Light 2015 **Post for the IYL2015 Blog**

Lighting Designers for the International Year of Light

Do you have any friends involved in lighting design? If so, you surely know that we are not only professionals who design effective illumination with a creative approach on how to integrate a lighting concept within the built environment. Above all we are passionate about the physics and the magic of light, about lighting as a media to enhance people's everyday life.

Collaborating with architects and engineers, artists and experts in cultural heritages, facilities and maintenance managers, private and public stakeholders, you could find us in retail and office environments, hospitals and hotels, in schools and cities. Indeed, lighting educators, researchers and designers collaborate in order to take care of **staff performance and patient recovery**, as well as planning for **children's health and their ability to learn**. The intensity and color temperature of light have physiological effects on blood pressure, heart rate variability, melatonin, etc.; exposure to lighting with different illuminances and correlated color temperature can affect physiologically the quality of sleep, alertness and perceived self-efficacy. We apply both **natural and artificial lighting to influence the mood and well-being of people**, designing for comfort, atmosphere and feelings.

If our work is fundamental for guiding and welcoming the passengers in airports and railway stations, it also affects the perception and the relationship between citizens and the public spaces. You can recognize urban spaces touched by our design, since you won't find over-illumination, energy waste, nor light trespass, also known as "light-pollution". Lighting design can help us feel safe and secure but also make a significant contribution to social cohesion and economic progress; this is true not only in the city centers and developed countries: well lit environments for social and underprivileged areas and people (especially if invited to participate in the design process) improve self consciousness as citizens and their growth expectations (in particular for children and adolescents).

Lighting design is all about science, art and love. We spend more time on admiring a sunray that creates colored shadows (as an inspiration for our next project), or **talking with people about their perception and their needs**, than considering our profession as a business, or thinking about marketing! This is also why we belong to professional associations: institutions who guarantee the quality and the continued education of their members, while defending the consumers.

These are small national associations, as well as international ones, of great importance, for example IALD, Patron Sponsor of IYL, who first committed to establish architectural lighting design as a Cornerstone for 2015... well then, these associations cannot always communicate with each other in the interests of all professionals and educators. For this reason we have all contributed to establishing L-RO, Lighting-Related Organizations: a voluntary federation of 45 associations, educational institutions and media, active on an international scale. Lighting-Related Organizations aims to raise awareness and increase the reputation of the lighting design profession and education.



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When the UN declared 2015 as the International Year of Light, a dialogue started with the IYL General Secretariat, in order to represent **all the professionals and educators** who work with light in the build environment.

L-RO shares the UNESCO goals for 2015, such as highlighting to the citizens the importance of light, optical technologies and lighting design in their lives, for their futures and for the development of society. Lighting-Related Organizations will enhance **international cooperation** in this direction, by organizing events, providing contents and the occasion to gather, that will be shared also through the media included in L-RO.

As Partner of the IYL 2015, Lighting-Related Organizations is honored and proud to support this global initiative and UNESCO, with the extraordinary Official Activities Program by L-RO. **Lighting-Related People from all over the world contributed to realize this calendar of events**, which is in itself a proof of their creativity, commitment, passion and professionalism. The activities included in the Program cover social, technical, educational, cultural and artistic approach to light and its technology. Some Ideas have the potential to be replicable elsewhere, so they will become a format and will help other colleagues in raising awareness for the importance of Light and Lighting Design in other parts of the world!

We all aim to collaborate with IYL Steering and national committees, to highlight the importance of research, to promote lighting in sustainable development and explain the intimate link between light, art and culture. **This is what Lighting Designers and Educators do on a daily basis**.

In order to achieve these goals L-RO will establish a cooperation with scientists, physicists, artists and educators, will promote more than ten conferences within 2015, both national and international, will help in developing several workshops and social events that will be held in 20 Countries throughout 2015.

Lighting-Related Organizations look forward to maintaining the same goals and continue collaborating with UNESCO beyond 2015.

If you wish to participate and know more about the Official Activities Program, please visit <u>www.l-</u><u>ro.org</u> and Like our page on Facebook: <u>https://www.facebook.com/LightingRelatedOrganizations</u> **Turn on your light, stay tuned!**

This post first appeared on the <u>International Year of Light 2015 Blog</u> – About the author:

Chiara Carucci <u>@passoluce</u>, is a freelance Lighting Designer, working since 2004 for cultural heritage and lighting master plans. Her activism to raise awareness of the profession passes through several publications on international lighting magazines and blogs. She co-founded the professional network, Italian Lighting Designers (<u>ILD</u>) to spread the culture of quality projects.

As a result of the successful ILD campaign "Let's <u>#LightUp2015</u>!", Chiara Carucci is the lead Coordinator of the Lighting-Related Organizations, L-RO, especially for UN International Year of Light 2015.