



**HONDA**

**CAMPUS  
ALL-STAR  
CHALLENGE**

# HBCU Academic Competition

2015  
#HCASC

## Topics

approximate percentages as they vary by game



Honda Campus All-Star Challenge (HCASC) is an intense academic competition featuring the best and brightest students from Historically Black Colleges and Universities (HBCUs).

## The Road to The National Championship

**10,000+**  
HBCU students try out every year

**12,500**  
questions answered at the National Qualifying Tournaments

**60+** Teams make it to the National Qualifying Tournaments



**76,000**  
hours of "hands on the buzzer" preparation

**75** Teams are formed with four players per team

**48** Teams make it to the National Championship Tournament

**8** Teams battle it out in the playoffs for the National Title

**1** Team wins the coveted HCASC National Championship trophy

Nearly **100,000** HBCU students have participated over **26 years**

### 2015 Player Demographics

18% | Freshman  
20% | Sophomore  
30% | Junior  
32% | Senior

Women **46%** Men **54%**



There are **88** HCASC-eligible HBCUs in the U.S.

### HCASC Hall of Famers

**Dr. Natalie Tindall**  
Author & Tenured Professor

**Charles Hobbs**  
Attorney, Lecturer & Blogger

**Bonani Jones**  
Sports Analyst & ESPN Commentator

**Myles B. Coggins**  
Lt. Colonel & Pentagon Public Affairs Officer

**Matthew Barnhill**  
Vice President, ICT Networks

These former HCASC players represent the excellence that comes from studying hard, networking, applying oneself and most of all, from pursuing a life goal with all of your intellect, heart and soul.

Honda has awarded more than **\$7.5 million** to participating HBCUs through the years

#HCASC  
Visit [www.hcasc.com](http://www.hcasc.com) for more information

**HONDA**  
The Power of Dreams