

About the American Stroke Association

The American Stroke Association is devoted to saving people from stroke — the No. 2 cause of death in the world and a leading cause of serious disability. We team with millions of volunteers to fund innovative research, fight for stronger public health policies, and provide lifesaving tools and information to prevent and treat stroke. The Dallas-based association was created in 1997 as a division of the American Heart Association. To learn more or to get involved, call 1-888-4STROKE or visit strokeassociation.org. Follow us on [Facebook](#) and [Twitter](#).

About the Ad Council

The Ad Council has a rich history of marshaling volunteer talent from the advertising and media industries to deliver critical messages to the American public. Having produced literally thousands of PSA campaigns addressing the most pressing social issues of the day, the Ad Council has affected, and continues to effect, tremendous positive change by raising awareness, inspiring action and saving lives. To learn more about the Ad Council and its campaigns, visit www.adcouncil.org, like us on [Facebook](#), follow us on [Twitter](#) or view our PSAs on [YouTube](#).

About The Baiocco and Maldari Connection

The Baiocco and Maldari Connection is a branding and content creation agency based out of Dumbo, Brooklyn. Our unique combination of big agency experience and entrepreneurial creative boutique agility allows us to break through the traditional agency model and laser focus on each of our clients. The Agency operates on a streamlined, end-to-end model that gets to the answer faster, smarter, and with better value. And most importantly, we believe in cutting through semantics, giving purpose to platforms, ignoring all the layers and politics, and breaking the shackles of complexity. Because we truly believe in the agency philosophy of “Simplicity Liberates Creativity”. To learn more about The Baiocco and Maldari Connection, our clients, and our creative work, visit <http://www.thebam.com>