

PR FILM CREDIT LIST – The Ad Council ‘Love Has No Labels’

Campaign: Love Has No Labels

Spots: Online film, :60, :30, :15 “Race”, :15 “Gender”

Agency: R/GA

Client: The Ad Council

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SVP, Group Campaign Director:	Heidi Arthur
Campaign Director:	Dzu Bui
Assistant Campaign Manager:	Madeline Miller

Agency: R/GA

Global Chief Creative Officer:	Nick Law
Executive Creative Director:	Eric Jannon
Executive Creative Director:	Chris Northam
Senior Producer:	Diego de la Maza
Head of Production:	Kat Friis
Business Affairs Manager:	Mister Brumfield, Joanne Rotella
Managing Director:	Matthew Alland
Group Account Director:	Shawn Zupp
Account Manager:	Becky Smith
Senior Digital Producer:	Jon Hingston

Production

Production Co.:	Persuade + Influence
Director:	Danielle Levitt
Director of Photography:	Michael Berlucchi
Executive Producers:	Jerry Solomon, Edward Grann
Line Producer:	Caleb Omens

Editorial

Editorial Company:	Brewster Parsons
Editor:	Pedram Torbati
Executive Producer:	Darcy Parsons, Jason Cohon
Post Producer:	Zack Whitley

VFX

VFX Company:	Brewster Parsons
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Music

Music Track:	“Same Love”, Courtesy of Macklemore & Ryan Lewis Featuring Mary Lambert
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Sound Mix

Sound Company:	Lime Studios
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