

HUGGIES®--ROYAL BABY GIVEAWAY RULES

1. The person submitting a request (“Parent”) in the Royal Baby Giveaway (“Giveaway”) must be a legal resident of the 50 United States and the District of Columbia who is eighteen (18) years of age or older.
2. The Parent must be the father, mother or legal guardian of a baby born in the United States on the same calendar day as the royal baby born to Kate Middleton and Prince William (expected any day now).
3. The Parent must provide proof of birth, through a copy of birth certificate, birth announcement in a newspaper or other publication, hospital birth announcement or such other proof as Kimberly-Clark Worldwide, Inc. (“Sponsor”) may accept, in its sole discretion.
4. All requests for the free diapers must be sent by the Parent to huggies@altaresources.com, include the proof of birth and name and mailing address of parents and be received by 11:59 pm on July 1, 2015 (Chicago time).
5. One request per baby.
6. Eligible Parents will be sent 1 jumbo pack of size 1 Huggies® Little Snugglers Diapers via the mailing address provided. Approximate retail value of product is \$10. Sponsor reserves right to limit quantities to no more than 12,000 packs. Please allow 4-6 weeks for processing and shipping. No substitution is permitted, except that Sponsor may substitute a voucher, coupon or other item of equal or greater value.
7. By submitting a request, the Parent agrees (and agrees to confirm in writing): (a) to release Sponsor and those acting under its authority, including Daniel J. Edelman, Inc. (“Releasees”) from any and all liability, loss, or damage incurred with respect to participation in the Giveaway, including the receipt, possession, and/or use or misuse of the product provided; (b) all causes of action arising out of or connected with this Giveaway or any product awarded, shall be resolved individually, without resort to any form of class action; and (c) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys’ fees and court costs. By submitting a request, the Parent grants permission for Sponsor and those acting under its authority to use the baby and parents’ name, and address (city and state), for advertising and/or publicity purposes, in any and all media now known or hereinafter invented without territorial or time limitations and without further notice to and without additional compensation.
8. No liability or responsibility is assumed by Releasees for technical problems or technical malfunction, including, without limitation, those arising in connection with hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless, or Internet connectivity, or other online communication problems; errors or limitations of any Internet service providers, servers, hosts, or providers; garbled, jumbled, or faulty data transmissions; failure of any email transmissions or regular mail to be sent to or received; lost, late, delayed, or intercepted email transmissions or regular mail deliveries; inaccessibility of the website in whole or in part for any reason; traffic congestion on the Internet or website; unauthorized human or non-human intervention in the operation and fulfillment of the

Giveaway, including without limitation, unauthorized tampering, hacking, theft, virus, bug, worm or theft. Releasees are not responsible for any typographical errors in the announcement of the Giveaway or these Rules, or any inaccurate or incorrect data provided in connection with the Giveaway. Sponsor and the Releasees are not responsible for any personal injury or property damage or any other losses of any kind that may be sustained to user's or any other person's computer equipment resulting from participation in the Giveaway.