

ALLERJECT SURVEY

DO CANADIANS KNOW HOW TO REACT IN AN ALLERGY EMERGENCY?



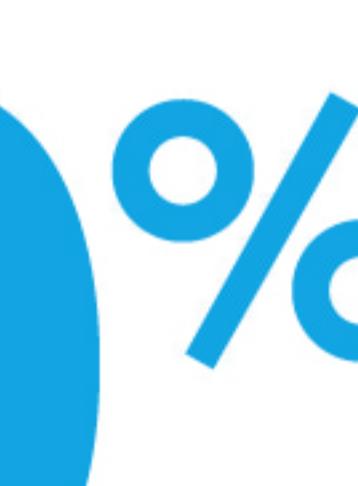
A new Ipsos Reid survey commissioned by Allerject was conducted to find out how Canadians would react or feel if they encountered someone experiencing a severe allergic reaction. Here are some notable facts.

DID YOU KNOW ?

2.5

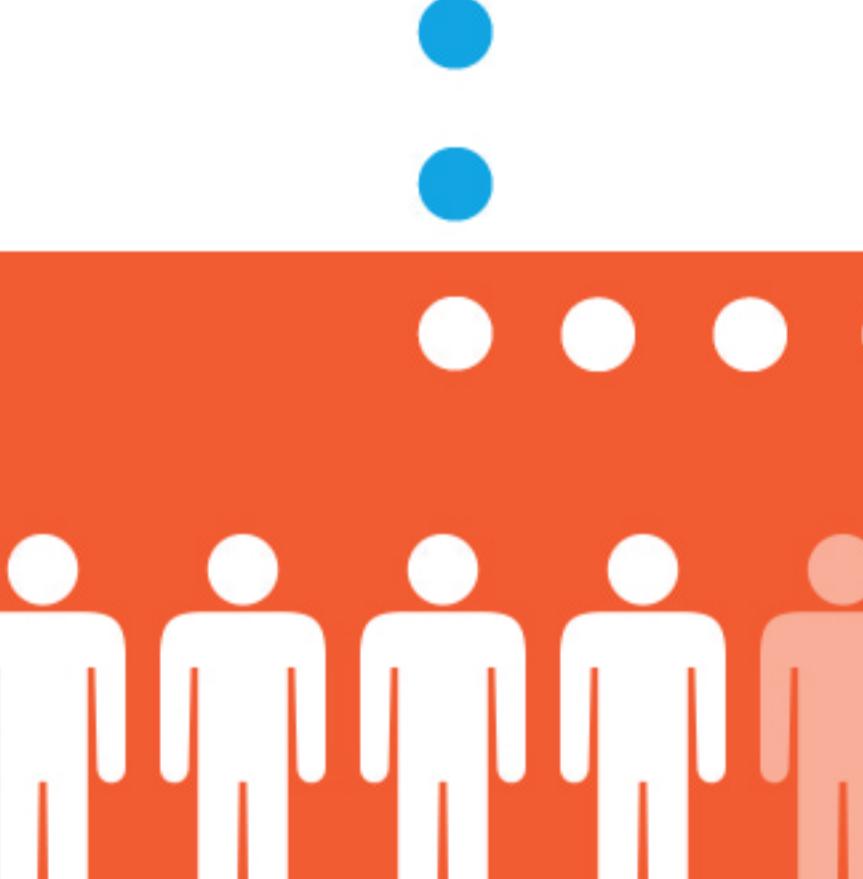
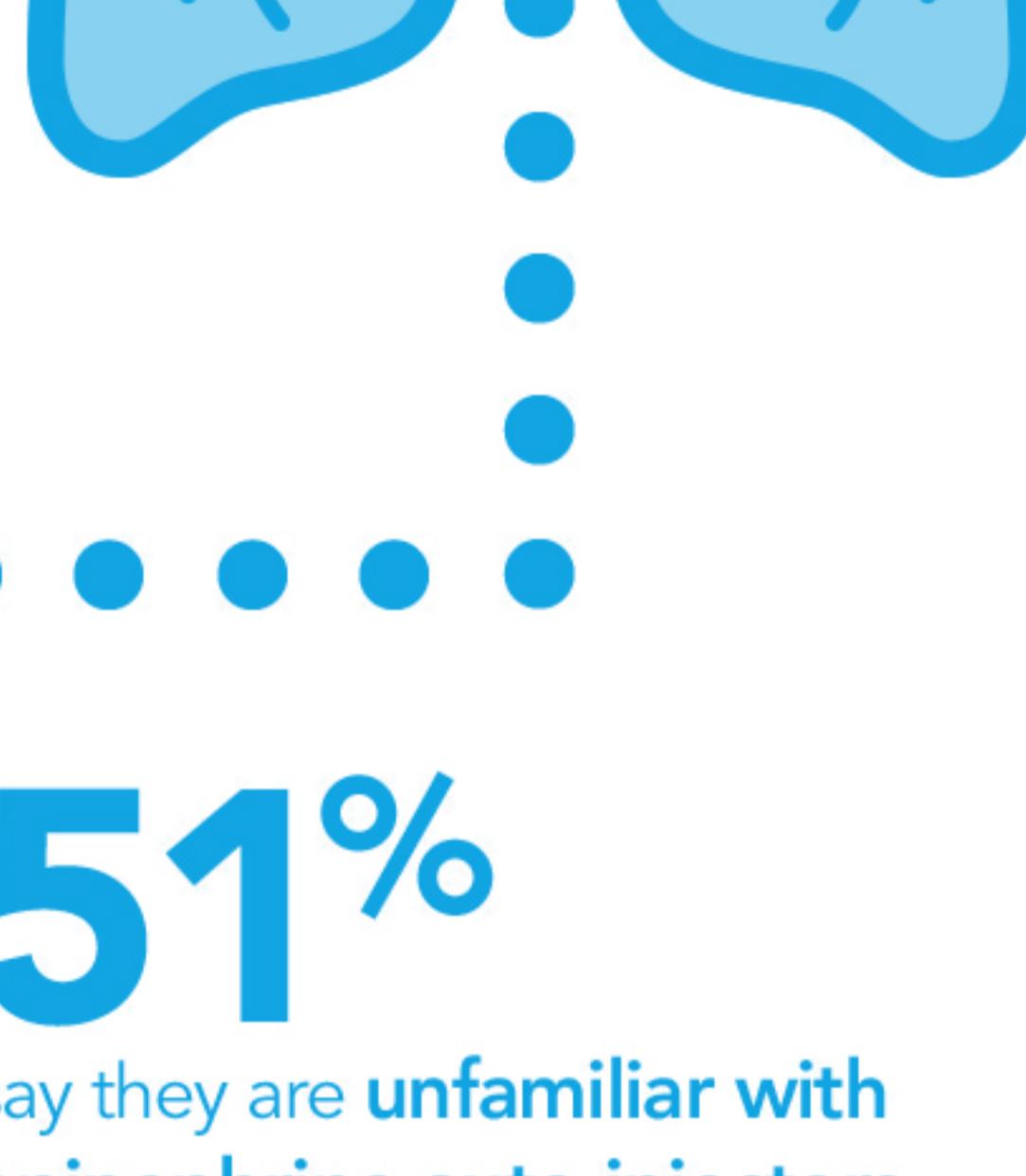
MILLION

Canadians suffer from food allergies.



50%

of Canadians feel they would be unable to recognize the symptoms of anaphylaxis.



51%

say they are unfamiliar with epinephrine auto-injectors and wouldn't know how to use one.

FOUR IN TEN SAY

they'd be scared of injecting someone with an auto-injector incorrectly and hurting or harming the individual.

81%

agree they would have more confidence in using an auto-injector if someone verbally walked them through the steps of using it.

TEST your knowledge

It is often easier to do the right thing when you know what the problem is. This Quiz will help test your level of knowledge on anaphylaxis. Ready for the challenge?

START

IMPROVE your knowledge

The top 10 allergens, the symptoms of anaphylaxis and the ABC's of Anaphylaxis emergency treatment, are all portrayed in this useful infographic.

SEE THE INFOGRAPHIC