



Bond No. 9's best-kept secret is out: Free full-size perfume refills!

Bring us any and all of your empty perfume containers, and we'll give you a new bottle—on us.

At Bond No. 9, we keep secrets. Some of them, we'll *never* divulge—like the formulas for **our celebrated, award-winning eaux de parfum**, and customer secrets that are, *ahem*, totally safe with us. But then we've got other secrets that are too irresistible *not* to be shared.

Our inimitable free refill program, for instance. Quietly in operation since 2007, it's **whispered about** among the most passionately committed of our loyal cognoscenti and connoisseurs. So popular is this semiannual event that many Bond No. 9 aficionados use the opportunity to stock up on as-yet untried scents.

But 7 years is too long to keep **this delectable transaction** a secret. So for spring 2015, we're telling all and sundry about our **free refill program**. Here are the details:

- From **Thursday, May 28 through Wednesday, June 10**, you bring your empty scent containers, regardless of brand, to any Bond No. 9 counter.
- By way of thanks, we'll reward you with a large-size (100ml) bottle of your choice from among a curated range of **16 of our most stellar, most coveted Bond No. 9 eaux de parfum**.
- Just one caveat: You must purchase any two Bond No. 9 items, excluding pocket sprays.

The upshot? You'll be in possession of three new bottles of perfume. And here we have a suggestion. **Keep one for yourself—you deserve it.** But give the other two to a family member, your significant other or cherished friend, your favorite neighbor or office colleague, your lawyer, doctor, broker, dry cleaner, computer guru, etc. And remember: **sharing and generosity of heart are very much in style.** That's no secret.

Deal? Deal!

For press requests, please contact Lisa Rediker at Bond No. 9 New York, 646.284.9015 or lisa@bondno9.com