



### **Dr. Frauke Neuser, Principal Scientist, Olay Skin Care, P&G**

After gaining a Masters degree in chemistry from the University of Karlsruhe (Germany), Frauke completed her PhD at the University of Hanover (Germany), working in the areas of biotechnology and fragrance / flavour chemistry.

She joined P&G in Health Care Research & Development in 2000, where her research focused on understanding the needs and desires of consumers around the world and translating this understanding into breakthrough technical solutions.

After 5 years in Health Care Frauke transferred to P&G Beauty and has since worked across hair and skin care categories, on brands such as Olay, Pantene and Wella. Frauke is now Principal Scientist & Scientific Communications Leader for Global Skin Care and Olay, and her role spans many areas of research, ranging from Clinical Studies Design and Methods & Claims Development all the way to Communication Development and Market Research. Her scientific expertise areas include cosmetic chemistry, skin & hair physiology, and skin care technology development.

Frauke is also an active member of the German Society of Chemists and the British Society of Cosmetic Chemists. She has written several peer-reviewed publications, contributed scientific articles to trade magazines, and authored book chapters for cosmetology text books. She represents P&G Beauty at press and industry events as well as scientific and dermatology conferences.