

Mobile Thought Leaders Make Connections Between China and Silicon Valley at Global Mobile Internet Conference (GMIC)

Silicon Valley meets China as executives from the most influential technology companies share strategies for global growth, cross-border commerce, and the future of mobile at GMIC Silicon Valley on September 28-30.

Mountain View, CA – August 26, 2015 – Connections between Silicon Valley technology companies and China technology leaders are allowing for rapid growth and expansion on both sides of the Pacific. GMIC Silicon Valley will welcome executives from over 60 countries for one of the only US conferences that highlights the impact of Asia on the rapidly changing mobile industry.

At GMIC, attendees will hear from the mobile leaders who are leading this change. Visionary leaders like **Sheng Fu** (CEO, Cheetah Mobile), **Manish Chandra** (Founder & CEO, Poshmark), **Max Ventilla** (Founder & CEO, AltSchool), and **Jenny Lee** (Managing Partner, GGV Capital) will cover the trends driving today's mobile industry and highlight the ways that companies will continue to build for the future of mobile technology.

For the second year in a row, mobile startups will take the stage, pitching in front of an international investor community during the G-Startup competition. The winning startup will receive a grand prize from GMIC, sponsor prizes, and complimentary travel to plus a demo booth at GMIC Beijing 2016.

Conference Tracks

- **Thought Leader:** *Hear provocative talks from visionaries and executives representing the world's leading companies that are redefining the future of mobile and internet.*
- **Big Data:** *Learn how using data can drastically improve your products, marketing, operations and company overall.*
- **IoT & Wearables:** *Explore ideas and challenges such as sensor and smartphone connectivity, user experience, data collection, and how companies can reshape business strategy for this budding ecosystem.*
- **Mobile Enterprise & Security:** *Understand BYOD and IT consumerization and the best way to deal with external threats, hackers and viruses.*
- **Mobile Marketing & Growth:** *Get up to speed on the latest mobile marketing strategies and tools, including mobile user acquisition/retention, advertising spend optimization, and data tracking.*

Summits

- **Disrupting Diversity in Tech:** *Examines the disparity gaps in underrepresented groups and include sessions on the economic power of moms and the role of women in Silicon Valley as members of the tech workforce, company founders, and investors.*
- **Global Robotics:** *Showcases the most recent advancements in robotics with presentations from technology experts on how artificial intelligence will be integrated into our daily lives to improve everything from healthcare and prosthetics to global issues of national safety and economic opportunity.*
- **Global Games:** *Brings together game developers from the leading mobile game developer studios and top app stores to discuss the state of the mobile games industry and future outlook.*

Media registration is open for all press and industry analysts ([register here](#)). VIP, Main, and Expo Plus passes include access to the opening party, all summits, expo tracks, and the exhibition floor. To register and learn more about GMIC Silicon Valley, visit sv.thegmic.com.

About GMIC

Global Mobile Internet Conference (GMIC) is an international conference that explores the global impact of mobile technology. Taking place in Beijing, New York, Tokyo, Jakarta, Bangalore, Sao Paulo, Taipei, and Silicon Valley, these conferences provide an opportunity for industry leaders to build relationships and develop global growth strategy.

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