

## **Final Day of Global Mobile Internet Conference (GMIC) Starts with Education and the Data of Diversity and Closes with the G-Startup Finals**

*The final day of GMIC Silicon Valley started with exciting sessions that explored new educational models powered by technology, continued with the data behind diversity, and closed with the announcement of the winner of the G-Startup competition.*

San Francisco, CA – October 1, 2015 – The final day of GMIC Silicon Valley continued with founders and educators who are using technology in surprising ways.

Max Ventilla, founder of **AltSchool** explained their innovative educational model that combines lower student:teacher ratios with very capable educators and technology in the classroom, but as Ventilla pointed out, “The most important technologies are actually invisible from the classroom. The thing that technology does best is bring down the cost of complexity.”

Akeem Brow and Brandon Nicholson of **Hidden Genius Project**, an Oakland program to connect young black men with the skills, mentors, and experiences they need to become high-performing entrepreneurs and technologists, made the case for diversifying the tech workforce with data around diversity and economic impact.

“In the land of innovation and creativity, families from all backgrounds innovate to access training. Companies should be innovating around how and where they source talent,” explained Nicholson.

The afternoon sessions turned to startups and venture capital with an panel of investors *The Disruption of VC and What it Means for Founders*. Tim Chang (Managing Director, Mayfield), Bubba Muraka (DFJ), Hans Tung (Managing Partner, GGV Capital), and Edit Yeung (500 Startups) gave advice for founders in a wide-ranging discussion that covered, celebrity investors, Uber, unicorn culture, and bubble vs. no-bubble.

These investors then heard pitches from the G-Startup finalists and chose the winner of the G-Startup competition.

1st Place – **Filld**: On-demand fuel delivery service that allows you to order gas for your automobile and have it come to you.

2nd Place – **MultiSense**: Biometric security company that merges multi-biometric factors: face and voice recognition, fingerprint signature, combined with GPS and NFC technologies.

3rd Place – **AdsOptimal**: A mobile advertising platform that allows advertisers to optimize their mobile ads and publishers to monetize their web traffic on mobile

The grand prize winning startup will receive a grand prize from GMIC, sponsor prizes, and complimentary travel and demo booth at GMIC Beijing 2016. ([Full list of competition rules and prizes](#))

Learn more about the conference at [sv.thegmic.com](http://sv.thegmic.com).

### **About GMIC**

Global Mobile Internet Conference (GMIC) is an international conference that explores the global impact of mobile technology. Taking place in Beijing, New York, Tokyo, Jakarta, Bangalore, Sao Paulo, Taipei, and Silicon Valley, these conferences provide an opportunity for industry leaders to build relationships, share insights, and develop international growth strategy.

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