

## **FOR IMMEDIATE RELEASE**

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### **Sullivan & Cromwell launches Financial Institutions Insights, an ongoing video series to share insights on key industry developments**

*Mitchell S. Eitel explores shareholder activism and the spectrum of post-financial crisis enforcement issues*

Sullivan & Cromwell announces the launch of a multi-part video series designed to share insights from senior S&C lawyers on trends and issues impacting global financial institutions. The interviews are conducted by Lee Pacchia, Founder and CEO of Mimesis Law.

In the first segment, Mitch Eitel, Managing Partner of the S&C Financial Services Group, discusses the appearance of shareholder activism in the sector, the psychology that affects the industry and burdens on financial institutions from a range of Dodd Frank changes.

### **About Sullivan & Cromwell LLP**

Sullivan & Cromwell LLP provides the highest quality legal advice and representation to clients around the world. The results the Firm achieves have set it apart for more than 130 years and have become a model for the modern practice of law. Today, S&C is a leader in each of its core practice areas and in each of its geographic markets.

S&C comprises approximately 800 lawyers who serve clients around the world through a network of 12 offices, located in leading financial centers in Asia, Australia, Europe and the United States. The Firm is headquartered in New York.

### **About Mitchell S. Eitel**

Mitch Eitel is Managing Partner of S&C's Financial Services Group and co-Managing Partner of its global General Practice Group. He has a broad practice covering the needs of the Firm's financial services clients. He focuses principally on mergers and acquisitions, bank regulatory and enforcement matters. Mr. Eitel has worked on many of the largest, most complex transactions in the financial services industries, as well as a range of smaller transactions. In particular, he has worked on many transactions involving troubled or failing institutions, including major transactions of the financial crisis. In the regulatory area, he advises clients on matters relating to Dodd-Frank, including consumer financial regulation and enforcement, the Volcker Rule and "living wills." Mr. Eitel also advises clients with respect to anti-money laundering enforcement, cyber-security and other areas of regulatory scrutiny. He has also worked on numerous securities offerings by financial services companies, including initial public offerings.

Mr. Eitel has been recognized widely for his work, including being twice named a “Dealmaker of the Year” by *The American Lawyer* magazine. He also has been named a “Dealmaker of the Week” by the same publication. He has also been named by BTI Consulting to its Client Service All-Star Team.