## Why invest in insulation during a renovation?

When it comes to enhancing the value and comfort of a home, most homeowners will opt to address the cosmetic features of a home when completing a renovation project. Yet, it's often the things that homeowners don't consider that can have the biggest impact on the value of a home.

Across the country, the cost of heating and cooling a home has sharply increased. The price of gas, oil and electricity has driven up the cost of living for many Canadian homeowners. With this in mind, more homeowners are seeking budget friendly solutions that provide not only consistent performance over the long-term, but also help keep costs down.

Before beginning a home improvement project, homeowners should consider the whole building envelope rather than just the cosmetic features such as chrome fixtures or granite countertops. Natural Resources Canada suggests that traditional windows can account for up to 25 percent of total house heat loss. High efficiency windows are an excellent investment for any home to help drive down excessive energy waste and high utility costs.

Investing in an effective insulation solution also can make a significant impact on reducing utility costs. Building experts suggest that homeowners completing a home improvement should be as involved as possible in determining the best insulation type for their home. This means that homeowners should actively research the types of materials available and how well they perform over the long term. While building code requirements and standards were much more lax in the past, recent amendments to the building code mandates that homes must meet certain criteria for insulation levels, heating management and carbon emissions.

One insulation solution that can meet and exceed the newest building code requirements is spray foam insulation. As a modern insulation solution, the benefits of spray foam insulation can have a significant and positive impact on a home. Available in a variety of densities, spray foam insulation combats against air leakage and works well in all types of homes across the country, regardless of climate.

Traditional insulation materials are overly permeable allowing moisture and fluctuations in temperature to pass through the home's envelope easily. Yet, spray foam insulation both air seals and insulates to keep allergens and irritants at bay and eliminates air leakage to keep the conditioned air inside without the cooling and heating systems working overtime to compensate.

Spray foam insulation performs for the life of the property, ensuring that homeowners can enjoy comfortable indoor temperatures all year round without overrunning their heating and cooling equipment. Insulation experts from Icynene note that quality spray foam insulation can noticeably reduce heating and cooling costs. More information on the effectiveness of spray foam insulation is available online at <a href="https://www.icynene.com">www.icynene.com</a>.